

## **TABLE OF CONTENTS**

CHAIRMAN'S LETTER	3
MISSION & VISION	4
WHO WE ARE	5
WHERE WE WORK	6
OUR MODEL	7
OUR OBJECTIVES	9

WHAI WE DO	10
NETWORKING PHILOSOPHY	16
A YEAR OF IMPACT	18
EXAMPLE OF SOLIDARITY	20
2023: ONE YEAR TOGETHER	21

## CHAIRMAN'S LETTER





This picture represents us.

These are meals distributed, using a school bus, to boys and girls in a school in Zimbabwe. It is the end of a long journey that starts with a signature, an act of love, which only volunteers' enthusiasm can turn into concrete aid: a simple meal box.

Every box arrives in school where boys and girls can study, strengthening the roots of new communities' development, every day, far from the dangers of the street.

One box provides food for one child for an entire school year, ensuring dignity, growth, safety and gender equality, in a journey traceable every step of the way from your hands to their hands.

Millions of meals delivered in 10 years. Millions of lifes, dreams and hopes.

This is Rise Against Hunger Italia.

This is all of you.

This is our way to say Thank you.





#### **VISION**



We are guided by the version of a world without hunger, where food, health and education are guaranteed for each individual. A world where everyone can nurture their own aspirations with dignity.



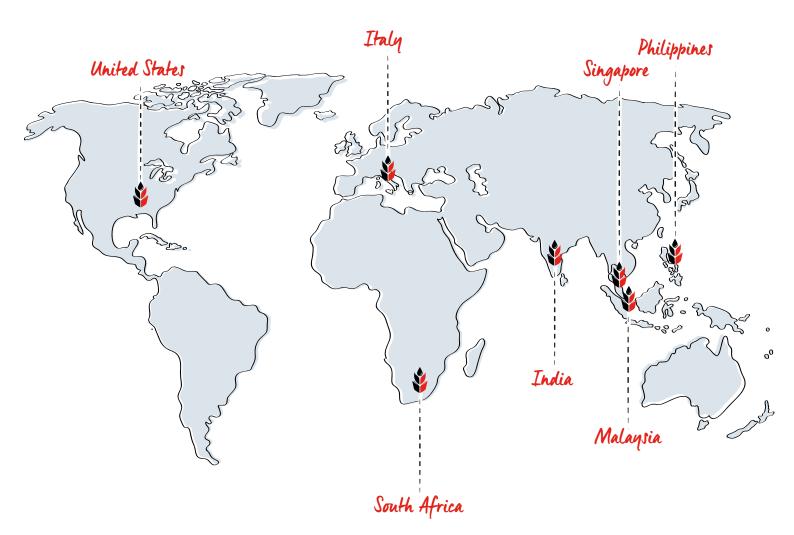
#### **MISSION**

Rise Against Hunger is a growing global movement that aims to end hunger and poverty around the world by fostering the development of communities on a daily basis and by supporting people in the face of exceptional states of emergency.

#### WHO WE ARE

Rise Against Hunger is an international organization, based in each continent.

We like to define ours a GLOCAL reality, a space that allows the global dimension and the widespread presence to combine, in an environment where the experiences developed at the local level are used as an example and trace by the global ones, starting a process of continuous improvement. Local needs are, in fact, the real engine of change, guiding the development of our program plans and proposals addressed to our supporters.



Rise Against Hunger Italia is an organization serving citizens and businesses, focusing on both land-based social responsibility projects and programs supporting education and development in different areas of Sub-Saharan Africa.

At the same time, through collaboration with the different Rise Against Hunger offices around the world, it proposes to multinational organizations the development of corporate volunteering experiences common to all offices, capable of generating both choral and defined impact according to the needs expressed by individual territories.

#### WHERE WE WORK

#### FIGHTING POVERTY

conditions of those who

rely on us.

Poverty in urban contexts should be intended as a very multifaceted and complex form of social exclusion, involving more than just a lack of economic well being. Rise Against Hunger's objective is to improve the quality of life, as well as the health, working and social

# ANSWERING TO SEVERE HUMANITARIAN EMERGENCIES

In case of conflict, famines or natural disasters, Rise Against Hunger works on different levels by supporting partner organizations in the affected

territories with the provision of food and basic necessities.

SUPPORTING SCHOOLING PROGRAMS

Local communities often do not receive the attention of the global media and are difficult to reach: instead, they are a priority for us. We work with their leaders to leverage their strengths and address their food security and nutrition challenges with competence, dignity, and

#### **OUR MODEL**

Our action is aimed not only at momentary sustenance, but also at achieving lasting quality of life standards, with a view to the development and growth of the communities benefiting from our intervention.

We support schooling and skills recovery projects in order to chart a path that leads to a process of growth and self-determination, and so that the recipients of our aid can gradually take ownership of their potential.



Rise Against Hunger is the number one organization inviting action against hunger in the first person, through specific and participatory solidarity actions that actively involves civil society, with the awareness that each individual can be the architect of change.

#### **OUR MODEL**



**Engagement:** People engagement is the heart of Rise Against Hunger's action. Through events created in support of our cause each year, hundreds of people contribute by packing meals and becoming change-makers.

**Food Security:** In those countries living in extreme poverty, the distribution of nutritious meals is one of the most effective ways for improving the health and well-being of children who otherwise would not have a guaranteed meal. Therefore, Rise Against Hunger has developed food aid programs throughout the collaboration with international partners, in countries located around the world.





**Emergencies:** Rise Against Hunger not only intervenes to support food security in countries in extreme poverty, but also responds to humanitarian crises. When daily access to food, wages, and economic systems is impeded as a result of emergencies, Rise Against Hunger works to address these needs, through a network of national and international partners, and is committed to ensuring that aid is distributed efficiently and effectively.

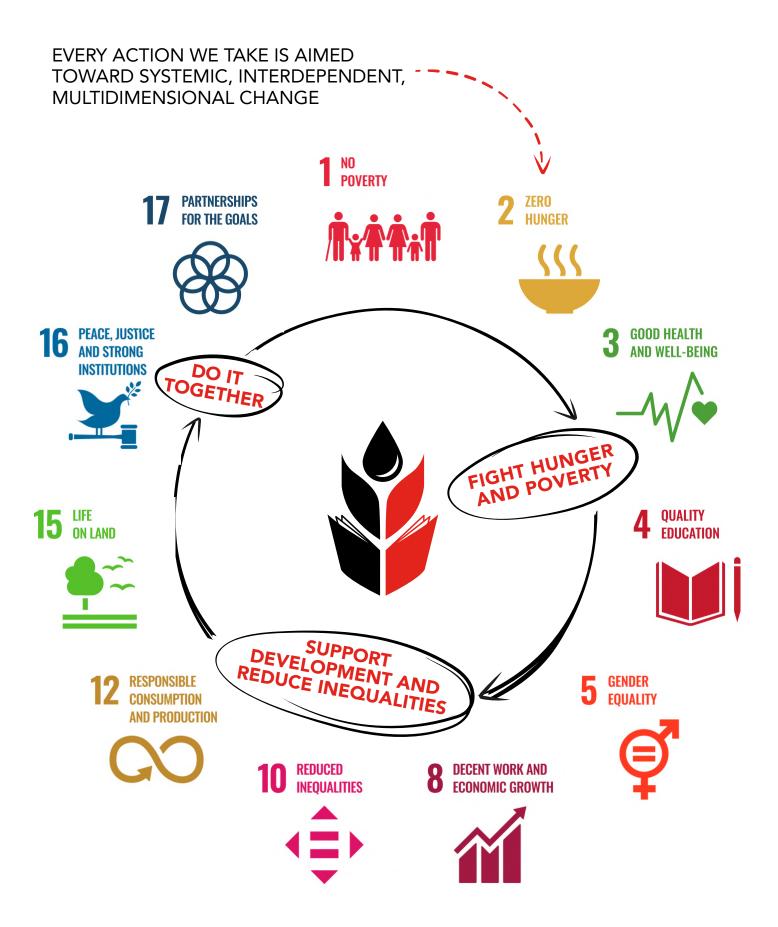
**Education:** The meal packing program developed by Rise Against Hunger is intended for schools and provides children with access to education, ensuring that they have the opportunity to pursue a full course of study, thus ensuring healthier and safer development.



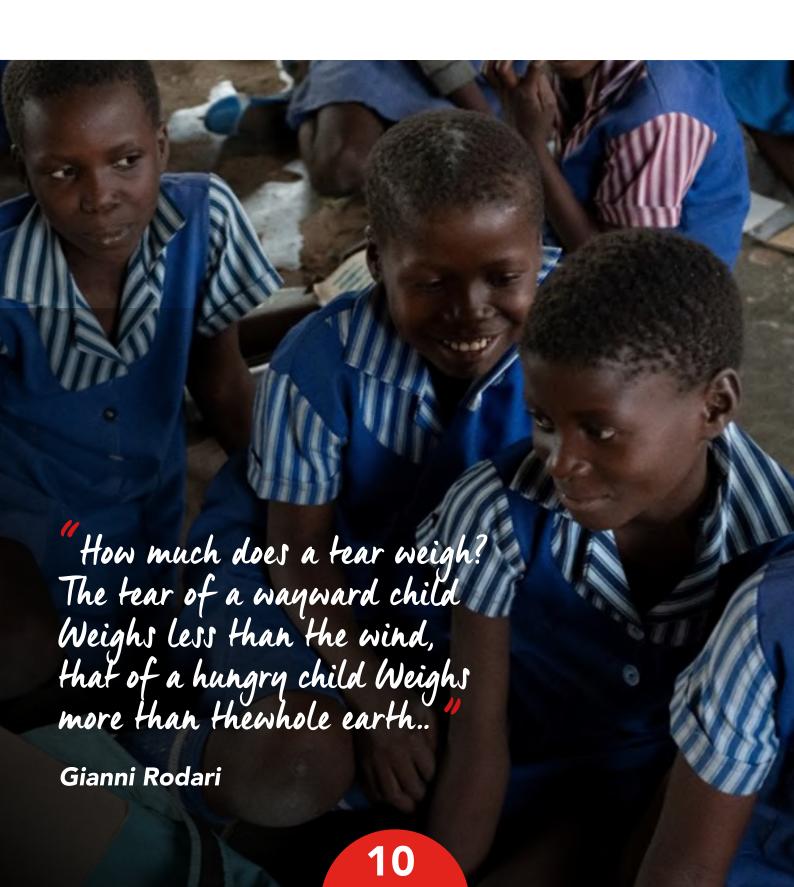


**Empowerment:** The path of empowerment of individuals and communities that Rise Against Hunger pursues aims to support and improve the quality of life, both through schooling programs and rural empowerment projects in Africa, and through food support programs targeting the needs of people at the local level, with a view to empowerment, resilience and personal empowerment.

#### **OUR OBJECTIVES**



### WHAT WE DO



### SUPPORTING SCHOOLING PROGRAMS

The meal packing program is an inclusive initiative that aims to support schooling programs by providing meals to children at school as an incentive for families to make them attend. This solution guarantees the right to education and promotes healthy growth, away from exploitation, while contributing to gender equality. It is a concrete way to build a better future.

About **735 million people faced hunger**, in 2022 (9,2% of the world population - 7,2% in 2019)



Acute food insecurity (= is so severe that it threatens lives or livelihoods) affected **258 million people** 



**149,2 milion children** under age 5 anni **suffer from stunting** 



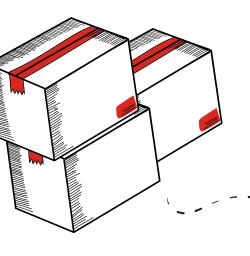
Food insecurity affects women more than men in every region of the world



In this context, ensuring a hot meal in schools becomes crucial not only to incentivize families to send children to school consistently, but also to ensure that children, especially those in greatest need, eat at least one healthy and balanced meal a day.

In addition to the health benefits for children, the meal relieves the most destitute families of the cost of time and money needed to obtain food. By attending school, children spend their day in a safe and controlled place, acquire the tools to build a future for themselves, and strengthen their soft skills. To participate in school life is to participate in the social life of the community: they become part of a larger social and friendship network, which helps reduce the effects of socioeconomic shocks. The result is a virtuous circle of community empowerment and the nurturing of children's aspirations.

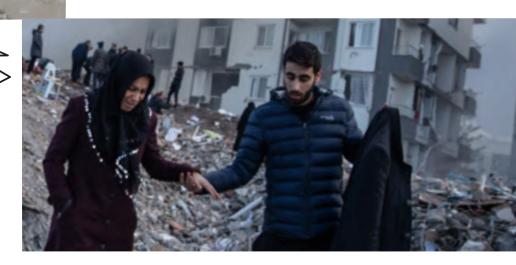
### WHAT WE DO





I am of the opinion that my life belongs to the community, and as long as I live it is my privilege to do for it all that I can:

**George Bernard Shaw** 



### **ANSWERING TO SEVERE** HUMANITARIAN **EMERGENCIES**

Parallel to its institutional activities and those related to the meal packing program, Rise Against Hunger has chosen to complement its work with responding to humanitarian emergencies and crises, to stand by people in need.

Unfortunately, in recent years we have witnessed, and continue to witness, numerous crises and humanitarian emergencies, just think of the war in Ukraine, the pandemic or natural disasters that have affected millions of people globally.

For this reason, Rise Against Hunger Italia has developed a new program (Kit Packing) in 2020 to give a solidarity response, through the support of communities and individuals forced to live in situations of hardship and severe instability, even when the spotlight goes out.

The kits are a resilience tool, designed to meet the primary food needs of a person for a period of about two weeks. In addition, they are easy to store, transport and deliver which facilitates the distribution process, especially in complex and hard-to-reach settings.

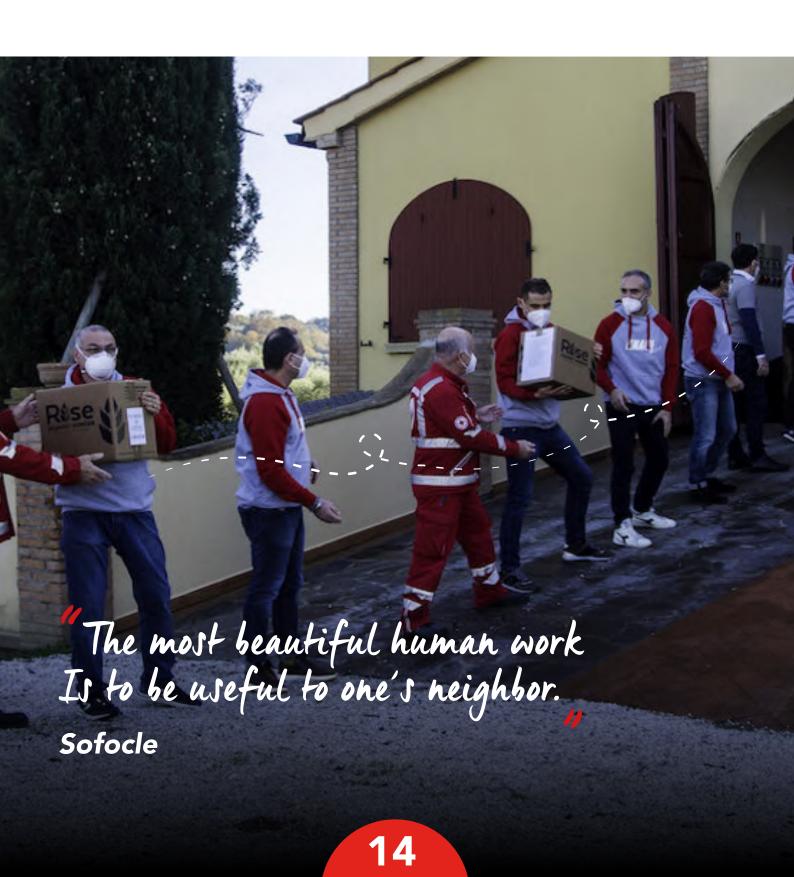
In 2023 alone, Rise Against Hunger Italia, in collaboration with international partners, distributed meals in a variety of contexts marked by emergencies and crises:

- In Ukraine, where the conflict is still ongoing, in support of the civilian population; and in Poland, in support of refugees;
- In Turkey, bringing aid to the population affected by the strong earthquake that occurred in February 2023;
- In Emilia-Romagna, following the flooding that occurred in May 2023.



Rise Against Hunger wants to be and will continue to be as present as possible in droughts or floods, there where there are conflicts or delicate transitional political situations. alongside people, starting with a meal.

#### WHAT WE DO



# SUPPORTING VULNERABLE FAMILIES

As mentioned earlier, the past few years have been marked by numerous emergencies (Covid-19, war in Ukraine, rising cost of living, natural disasters), which have affected many people in many places around the world.

Our country, Italy, has also been affected by such situations: many have found themselves facing serious economic, social and housing difficulties. Suffering and poverty, in fact, concerns not only the lack of well-being from an economic point of view, but also the lack of inclusion and stigma involving certain groups of people.

Thanks to the collaboration and work of our local partners, we not only respond together to a food emergency, but we also act on other levels: housing emergency, school dropout schooling, labor inclusion, educational poverty, marginalization and loneliness. Food becomes, thus, the tool to connect with families and individuals, and then to build progressively a path of resilience and address their state of vulnerability.

The collaboration with local partners who can offer in a widespread way on the territory this kind of support is for Rise Against Hunger Italia a great added value and our actions of support will continue in this direction for as long as necessary.



### NETWORKING PHILOSOPHY

Through an integrated network of donors, international and local partners, and the involvement of beneficiary communities, we fight hunger and poverty, we support local development, and we reduce inequality.

We contribute, thus, to the achievement of the common goals for a sustainable world, on the track of the United Nations Sustainable Development Goals for 2030.



Through our transformative solution, we engage local partners as change-makers implementing a common strategy. Partnership with local associations is necessary and irreplaceable to ensure positive and lasting impact of aid distribution, realizing the commitment of social responsibility to local communities. is not configured as linear but circular: a virtuous circle of shared responsibility becoming stronger cycle after cycle within a logic of accountability and empowerment of communities.

The success of our activities is made possible through ad hoc signed binding agreements with our partners to ensure common quality standards to all Rise Against Hunger offices.

Our integrated partnership model is structured in order to be replicable in contexts, adapting to specific needs through integrated standardized processes integrated with solutions for each area, type of intervention and urgency.

## PARTNERS GO THROUGH A PROCESS OF ACCREDITATION TO BE "CERTIFIED" AND COLLABORATE WITH RISE AGAINST HUNGER





































## NETWORKING PHILOSOPHY

By combining quantitative and qualitative indicators, our strategy aligns with the requests of donors and beneficiaries, making Rise Against Hunger Italia a reliable and transparent actor. As association, we have identified three pillars on which every intervention of Rise Against Hunger Italia and its partners is based, within a long-term networking strategy:

#### TRANSPARENT DISTRIBUTION

Standards and guidelines ensure a transparent and reliable food distribution.

#### OPERATIONAL EXCELLENCE

Monitoring and impact assessment mechanisms ensure prompt responses and a proactive management of the interventions.

#### COMMUNITY-BASED APPROACH

Immediate feedback mechanisms and implementation measures to increase the confidence of communities benefiting from interventions.





#### A YEAR OF IMPACT



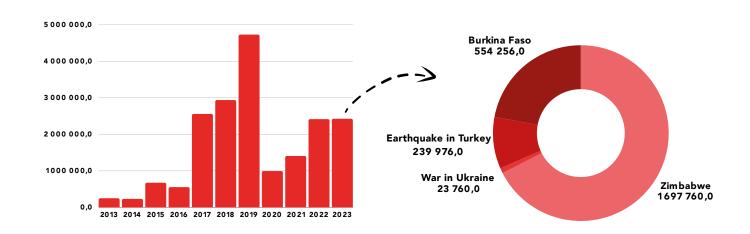
2.425.464
MEALS PRODUCED IN 2023
2.515.752
MEALS DISTRIBUTED 2023

19.177.432 meals produced since the establishment of Rise Against Hunger Italia



11.229
LIVES IMPACTED
11.647
LIVES IMPACTED

88.784 lives impacted since the establishment of Rise Against Hunger Italia

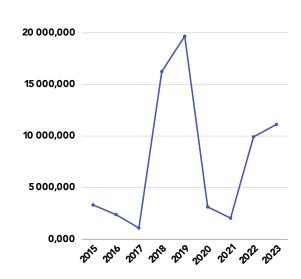






#### 11.124 VOLUNTEERS INVOLVED IN 2023

78.682 volunteers involved since the establishment of Rise Against Hunger Italia



18

#### A YEAR OF IMPACT



23.694
KITS PRODUCED IN 2023
21.317
KITS DISTRIBUTED IN 2023

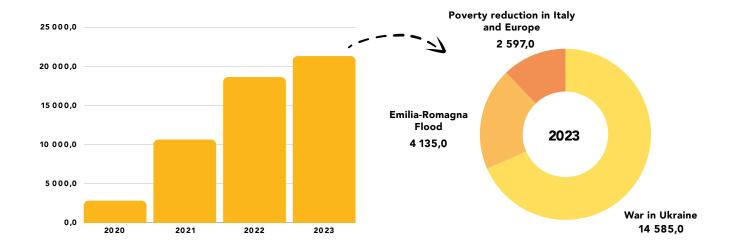
55.769 kits produced since the establishment of Rise Against Hunger

Italia



93.125
LIVES IMPACTED
82.463
LIVES IMPACTED

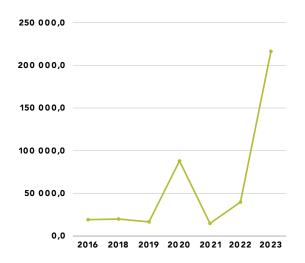
194.063 lives impacted since the establishment of Rise Against Hunger Italia





#### 216.391 KG OF GIFTS IN KIND DONATED IN 2023

414.599 kg of GIK donated since the establishment of Rise Against Hunger Italia





# EXAMPLE OF SOLIDARITY

**ALFAGOMMA** 

**ALSTOM** 

**ASTRAZENECA** 

AIG

**CHAMPION EUROPE** 

**CPR SYSTEM** 

**EPTA** 

**EQUINIX** 

**EQUITA** 

**FEDEX** 

FITT

FONDAZIONE ITS MAKER

**GILBARCO** 

HEWLETT PACKARD ENTERPRISE

HI-PERFORMANCE

ISS

JPMORGAN CHASE & CO.

**KRAF HEINZ** 

**PFIZER** 

**PRAXI** 

**PRYSMIAN** 

RETI

RGA

**ROTARY** 

SCHNEIDER ELECTRIC

**SERVICENOW** 

SISAL

SNYK

STUDIO TRE

**SUBASEED** 

T. ROWE PRICE

TAS SPA

**UNITED AIRLINES** 

**VECTOR** 

VERALLIA ITALIA SPA

WOOD

ZAMBRERO

ZIO MIKE FOUNDATION



# 2023: ONE YEAR TOGETHER

2023 has been a year of solidarity, a year in which our family was enriched with new members. So many friends we met along the way who decided to support us and give voice to our most important cause: helping others!

From the temples of sports to the arenas of great music, our message of hope was picked up by true champions of solidarity who, very generously, donated their image to give more strength to our voice. The Friends of Rise, with their enthusiasm, have enabled us to reach many more people, creating a solidarity network that can add the values of sports, music, and culture to our mission.





Grand Prix Offshore Cervia



At the Grand Prix Offshore of Cervia 2023, our chairman Alberto Albieri gives the Hunger Champion award to Alberto Tomba, Kristian Ghedina and Giampaolo Montavoci



The DreamTeam Tornado 50 SR, a crew of sports and solidarity champions, united to bring a message of hope together with Rise Against a message of hope together with Rise Against Hunger Italia after the flooding in Emilia-Romagna



Ambassador Claudia Peroni



Our Ambassador Claudia Peroni jokes with our mascot while waiting for the Euroleague match Olimpia Milano vs Panathinaikos.



Lega Calcio



Lega Serie A takes the field with us to give support to the people affected by the earthquake in Syria and Turkey.

--- To be continued...



Telefono: +39 051 704070 - E-mail: info@riseagainsthunger.it