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COAT

11.00

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A N N U A L R E P O R T 2 0 2 0



Rise Against Hunger Philippines is a confederate member of Rise Against Hunger, an international hunger-relief organization driven by the mission to end hunger.

RAHP has organized the first and only internationally recognized foodbank in the Philippines.

#### Accreditations and Certifications:

- Securities and Exchange Commission
- Department of Social Welfare and Development
- Department of Science and Technology
- Philippine Council for NGO Certification
- Charities Aid Foundation of America
- Benevity
- NGOsource Equivalency Determination to a US Public Charity

#### **Memberships**

- Asian Association of Foodbanks
- American Chamber of Commerce of the Philippines
- Philippine Coalition on Volunteerism
- Global Foodbanking Network



#### **ON THE COVER:**

The Philippine Air Force ARCEN) supported the mission of Rise Against Hunger Philippines to airlift rice-soy fortified meals to be distributed to over five hundred families impacted by COVID-19 during the lockdown in critical areas in Cebu and Iloilo. The relief packs were donated by Ayala Coop and Ayala Business Club.

#### **JOMAR FLERAS**

**Executive Director** 

#### **GINA VIRTUSIO**

Deputy Executive Director

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**2020** was a year of infamy—a pandemic, multiple natural disasters, and a record-breaking increase in involuntary hunger and poverty rates. But 2020 also showed us that if we all come together and help each other, we can continue to keep the spirit of hope burning.

Since the start of the national lockdowns on March 16 until December 31, 2020, we were able to raise Php 170.8 million, which was no mean feat. Of this, Php 93.2 million was raised during December alone.

Our membership with the Global Foodbanking Network, as the only accredited foodbank in the Philippines, helped a lot in being able to rescue and distribute over 5 million kilos of food in different parts of the country.

At the end of the year, we played Santa to over 1 million people by providing them noche buena packs for their Christmas celebration. Top food companies Century Pacific, Dole, RFM Corporation and Unilever, banded together to form Brand Aid: Noche Buena Para Sa Lahat, a food drive project aimed to provide a decent Christmas meal to at least 80,000 families impacted by the economic crisis. With donation from JTI, we were able to distribute 10 kilo rice packs to

Treasurer

# **OUR YEAR 2020**

92,000 families all over the Philippines. Other partners such as Pilipinas Kontra Gutom, Mondelez, Magnolia raised funds for 17,250 noche buena packs.

What was also admirable was that even private individuals and groups here and abroad initiated their own crowdsourced donation drives-like organizing small benefit concerts and dance workshops-with Rise Against Hunger Philippines as their main beneficiary. Small businesses also partnered with us and donated part of their profit to help in food relief efforts for families affected by the recent disasters.

Some companies donated their surplus food and Christmas Party budget, while children even donated part of their Christmas money to help give more families a better chance at life. All these efforts helped us provide weekly food assistance, food sustainability training, and disaster relief to a total of 238,147 families (1.5 million individuals) last year.

We are truly grateful for the invaluable and unwavering support of all our partners in helping us give hope and empower Filipino families to rise up from hunger. We couldn't have done it without you. Your generosity and bayanihan spirit have truly proven that there is indeed #Hope2Rise.



Even before COVID-19, Rise Against Hunger Philippines has been conducting blanket dietary supplementation programs in selected daycares. The closure of schools due to the implementation of community guarantine meant that children no longer have access to school-based feeding programs. However, we found a way to still cook our fortified rice meals at the daycares and then asked the guardians of the children to just go daily to the community kitchens to pick up their meal rations. The project was funded by Capital One, Zendesk and ADP. Monitoring and evaluation was made possible from a grant given by the Department of Science and Technology.

### **2020 RESULTS**

Don Bosco - Southville 7, Calauan, Laguna	<b>3,000</b> children, pregnant/lactating women, PWDs and elderly.
Barangays 100, 101, 102, 106, Tondo, Manila City	414 children
Barangays Western Bicutan and Ususan, Taguig City	1,225 children
Barangay Mansilingan, Bacolod City, Negros Occidental	327 children

# **Dietary Supplementation Program**

In 2020, amidst the challenges of COVID-19 pan-We have activated 10 impact partners in Manila City, demic, we continued our dietary supplementation Taguig City, Municipality of Calauan and Bacolod program serving the nutritionally-at-risk children City. (ages 5 years old and below) and pregnant women. During the pandemic, we shifted our operations The program was implemented in strict compliance to the protocols set by the Philippine government to mitigate the spread of COVID-19. Our community volunteer cooks were provided with personal protection equipment (PPE) kits which consisted of alcohol, face masks, hairnets, and hand soap. During the meal distributions, the beneficiaries were requested to come by batches to minimize crowds and observe social distancing. They were also required to wear face masks and to bring their own container bowls with cover.

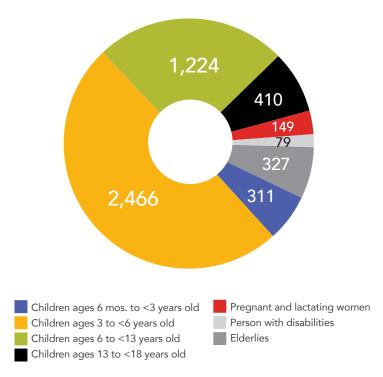
from school-based feeding to home-based distribution of our fortified rice-soy meals which come in four different flavors - champorado, guinataan, chicken arroz caldo and beef congee. To reach our communities, we collaborated with our impact partners, volunteers and leaders from local government units, non-government organizations and schools which have the capacity and commitment to administer and implement the program. Our impact partners mobilized community volunteers, provided distribution venues, and supplemented our meals with added ingredients.



A total of 4,966 individuals were nourished in the program areas of Manila City, Taguig City, Bacolod City, and Calauan, Laguna. These individuals who consisted of children, pregnant and lactating women, persons with disabilities, and elderlies were economically impacted by the COVID-19 pandemic.

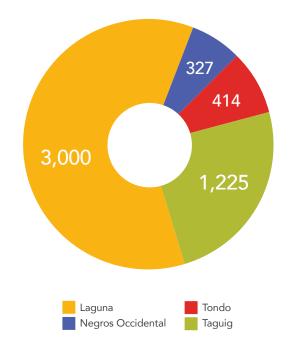


Number of nourished individuals per population group





Number of nourished individuals per program area

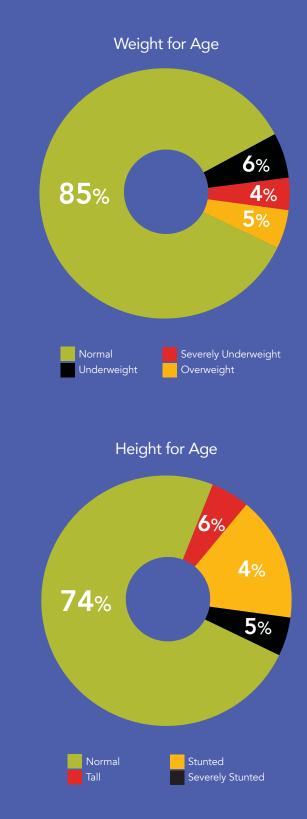




In Calauan, Laguna, there was a remarkable improvement in the nutritional status of children. The anthropometric measurements (height and weight) of children ages zero to five years old collected from January to December 2020 were used to assess the impact of the program. It showed that 85% of the children had normal weight-for-age while 74% had normal height-for-age nutritional statuses, respectively. RAHP's Dietary Supplementation Program has managed to keep the stunting cases at 21%, compared to the national average of 30%, based on the National Nutrition Council's 2020 Nutrition Month Report. Though stunting is deemed irreversible, studies show that children can exhibit catch-up growth in pre-adolescent years through proper nourishment. Rise Against Hunger Philippines' goal is to continue providing nourishment to stunted children to still improve their cognitive and social development. Our feeding program for pregnant and lactating mothers aims to reduce stunting.



### Nutritional status of children in Calauan, Laguna (0-5 yr. old beneficiaries from January-December 2020)



# **Rising Heroes**

Faith, Service, Hope

Fr. Darwin Tolentino has always had a heart to serve others. That was why he devoted his life as a priest under the Salesians of Don Bosco.

Three years ago, he was appointed rector for the local Don Bosco community in Calauan, Laguna. It was also there that he took charge of Don Bosco Calauan's community development center.

One of the areas the Salesians serve is Southville 7, a growing, tight-knit community nestled near the foot of Mt. Makiling, composed of some 7,000 families.

The residents of Southville 7 are former informal settlers who were relocated from danger zones after Typhoon Ondoy (Ketsana) and Glenda (Rammasun) destroyed their homes, and others whose residences were affected by the metropolis' public infrastructure projects. Many of them still commute to Manila for work, while some have found local employment, or are small farmers or micro-business entrepreneurs.

Fr. Darwin, though, had his work cut out for him. At the time of his appointment, Southville 7 was affected by poverty and malnutrition. Funds were scarce, so they sought the help of Capital One and Rise Against Hunger Philippines to develop a livelihood and feeding program in the community.

"Adequate food and proper nutrition assist in the development of the mind and body," he says. They just needed a boost and a little help to rise up from their situation.

Through the partnership between RAHP and Capital One, Southville 7 now has a program that provides nutritious daily meals for children, pregnant and lactating mothers, PWDs and senior citizens. RAHP also distributes a monthly supply of groceries to residents who are most in need, and is currently developing



a vegetable farm to empower the community to become more self-sustaining.

Due in part to these interventions, Southville 7 also boasts zero COVID-19 cases to date.

"Kasabay ng gutom ang sakit [Hunger breeds sickness]." Fr. Darwin explains, which is why it is essential for families, especially those who are in the most vulnerable sectors of society, to have access to proper nutrition so that they can be protected from disease.

He relays something one of the residents told him: "Kung wala ang tulong nyo, lalo na sa panahon ng pandemic, hindi namin alam kung san kami kukuha ng ikabubuhay namin."

["Without your help, especially in this pandemic, we wouldn't know how we could survive."

The Bible, in James 2:16-17 says: "But you do not give them the things which are needed for the body, what does it profit? Thus also faith by itself, if it does not have works, is dead."

People who put their faith into action and respond to the call to serve others, like Fr. Darwin and Capital One, help give hope to people who are more in need.

Faith, Service and Hope are sisters. They are always intertwined. #Hope2Rise

# **Rising Heroes**

Joel is a differently-abled volunteer. He lost both his arms in an accident at work, a decade ago. But this never stopped him from volunteering in different activities with Rise Against Hunger Philippines and in the best way he can from 2011, as relocatee in Southville 7, Calauan, Laguna. He is an inspiring story.

In his words, "It's not about me anymore. It's about giving back to the community and showing them that someone cares."

Nourishment, empowerment and lasting change Coca-Cola and Rise Against Hunger Philippines working together to reach the most vulnerable.



Offering hope in the face of want

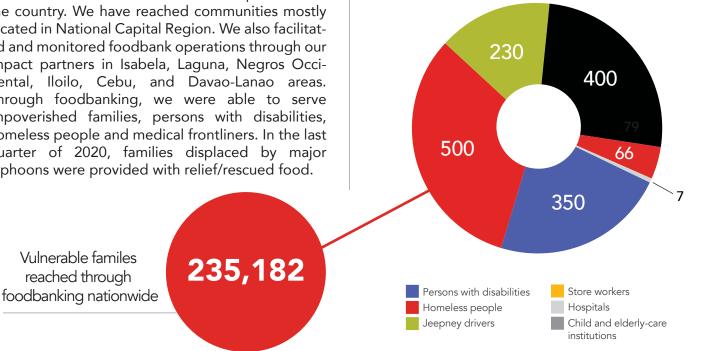


# Foodbanking

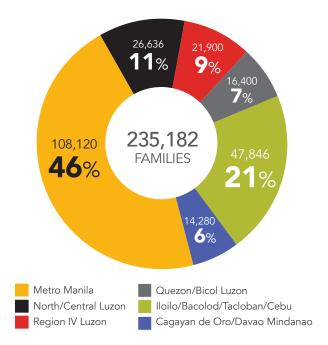


The COVID-19 pandemic has aggravated the already serious problems in hunger and malnutrition. We intensified our foodbanking operations which served more than one million Filipinos across the country. We have reached communities mostly located in National Capital Region. We also facilitated and monitored foodbank operations through our impact partners in Isabela, Laguna, Negros Occidental, Iloilo, Cebu, and Davao-Lanao areas. Through foodbanking, we were able to serve impoverished families, persons with disabilities, homeless people and medical frontliners. In the last quarter of 2020, families displaced by major typhoons were provided with relief/rescued food.

Vulnerable sectors reached through foodbanking in Metro Manila



### Distribution per Region based on Number of Families served



The Global Foodbanking Network (GFN) has awarded Rise Against Hunger Philippines several business continuity grants with an accumulative amount of Php 8,660,650. This funding supported our foodbanking operations that addressed the immediate and long-term needs of people affected by COVID-19. GFN is an international nonprofit that works towards a hunger-free future in more than 30 countries by creating, sustaining, and strengthening food banks. We operate the only foodbank in the Philippines that is recognized and supported by GFN.

We received a total of 4,270 tons in weight or 119 million pesos worth of food and non-food donations. This would not have been possible without the generosity and dedication of our foodbank donors and partners. Most of our donors were food manufacturing companies, retailers, and service providers.



Summary weight of In-kind Donations (kg)

JT International	3,640	,000,
Dole Philippines	273,328	
San Miguel Corp.	80,024	
Mondelez	<b>54,655</b>	
Alaska Milk Corp.	<b>35,330</b>	
Century Pacific Food	<b>31,900</b>	
Mercidar Fishing	<b>28,112</b>	
RFM	<b>24,926</b>	
Monde Nissin	<b>19,753</b>	
Paypal	∎ 16,541	
PM International	I13,250	
Varied Donors	<b>51,905</b>	
	TOTAL: <b>4,269,724</b> k	g
	or <b>4,270</b> tons	

JT International provided 3,640 tons of rice, thus becoming the donor with the highest number of weights of in-kind donations. Through this donation, we were able to serve 72,800 families in 51 congressional districts in the country. The family-recipients were provided with 10 kilos of rice each.

# From the Frontlines

Foodbanks are on the frontlines of the COVID - 19 crisis

GOOD FOOD GROCER



The Good Food Grocer in Brgy. Ususan, Taguig City continued to serve 14,878 families in 2020. It played a crucial role in serving sectors affected by the imposed community quarantines. One of the most appreciated contributions was a 500-kilogram donation of fruits and vegetables from Gamesys Group. This abundant harvest was a relief to beneficiaries as it provided a fresh source of nutrients.

The Good Food Grocer, the foodbank operated by Rise Against Hunger Philippines aims to contribute to food security of vulnerable populations.

# From the Frontlines



# From the Frontlines

A Moving Partnership

"We wanted to help as much as we can. The pandemic was really unexpected, and we wanted to keep with our mission of uplifting the lives of our drivers, users and the communities we serve. During the height of the quarantine period, all goods and products were preferred to be delivered. That's why on our side, we wanted to ensure the needed number of supply of drivers and vehicles to address the demand. Since last year there were displaced employees all around the country, we provided some employment by hiring people as independent drivers too. Despite the heavy situation, we wanted to uplift the community and one way to do that was to provide transport to NGOs that served relief goods to frontliners too.

We were very thankful everything was well coordinated. We just needed the dimensions of the containers and the drop-off locations and all was set. I admire Rise Against Hunger's efforts of providing essential needs, especially to the vulnerable sector. Lalamove will always be open to support such efforts as a way to give back to the communities we serve." #DeliverCare

Jonathan Dizon Head of Sales, Lalamove Philippines



Rise Against Hunger for trusting us to safely deliver their donations to our frontliners and RAHP members.

# Better World Tondo

Better World Tondo is a community center that we operate in cooperation with San Miguel Foundation and AHA! Learning Center. Due to the community quarantine protocols, the operation at Better World Tondo was limited to the weekly distribution of grocery packs to our foodbank members. With the generous support of our foodbank donors, 700 families were regularly provided with grocery packs from March to December 2020. The grocery packs were usually composed of rice, frozen meat products, coffee, dairy products, canned goods, and personal hygiene products. Despite the pandemic, the food bank members actively participated in the volunteering activities in the community center. The foodbank members helped in the registration, re-packing of food packs, cleaning, and meal preparations.







## **Rising Heroes**

A Center of Opportunities

"They ask me why I keep volunteering for things, since I won't get anything from it. But I do-I feel happy and fulfilled."

Thirty-six-year-old Liezl is all smiles at her makeshift stall set up at the Better World Tondo Community Center. She has laid out some patterned face masks to sell for only P30 to the people lined up for food, her own bag of weekly food aid already at her feet.

Liezl is a mother of eight. She was introduced to the BWT Community Center when her youngest daughter was entered into a feeding program because "she was very underweight." It has been a year, and her daughter now looks healthier and livelier.

Since then, she says, she started volunteering at the center, and got other mothers to join her as well.

"It's a big change in our community," she says in Filipino. "Many of the mothers now prefer to spend their time volunteering instead of gambling or doing nothing."

With the pandemic, though, and the Center open only for food distribution, Liezl and her friends thought of other ways to help their community and boost their income.

With the food aid they get, they make dishes to sell in their neighborhood. The other mothers make "kakanin" or rice desserts. Liezl's bestseller, though, is her mango graham cake.



"It's a big help for our families because we don't just get food, but we're also able to use the extra groceries to earn so nothing goes to waste"

Access to adequate food is one of the basic needs of human beings and allows us to function properly and be more productive members of society.

Food, clothing, shelter and education, empowers people because it gives them a sense of hope and dignity, and provides them opportunities to grow.

"That's why we're thankful for the opportunity given to us [by San Miguel, AHA Learning Center and Rise Against Hunger Philippines] through BWT, because we have this venue where we can help others and ourselves," Liezl says.

## **Rising Heroes**

continues to work hard for his family. As a volunteer for Better World Tondo doing various tasks such as cleaning the kitchen or lifting heavy packages of food, he is thankful for the blessings of relief food he receives for his work. His family is ensured that they have food on the table; sometimes even more than three times a day.

Hunger Philippines and San Miguel Foundation dahil kahit matanda na ako, binigyan pa rin ako ng oportunidad na mag-volunteer dito," he says. "Tutulong ako hangga't makakaya ko."





The country was severely hit not just by the pandemic but other natural disasters. The year started with the eruption of Taal Volcano. During the last guarter of the year, the country was bombard by five major typhoons. With the help of our major relief partners Globe Telecom and the Ayala Group we were able to respond to these calamities by distributing our fortified rice soy meals in evacuation centers.



### 2020 RESULTS

Taal Volcano Eruption relief ops (January - February 2020) Lemery and San Juan, Batangas

COVID-19 Pandemic (March - December 2020) Metro Manila, Laguna, Pampanga, Bulacan, Cebu, Iloilo, Negros Occidental, Lanao-Bukidnon

Typhoon Pepito (October 2020) Lucena City, Quezon Province

> Typhoon Quinta (October 2020) Batangas

Typhoon Rolly (November 2020) Camarines Sur, Albay, Catanduanes

Typhoon Ulysses (November 2020) Marikina City, Rizal, Cagayan and Isabela

1,934 displaced individuals provided with rice-soy meal packs and other grocery items.

225,397 families reached, 67 hospitals reached with rescued food

3,000 individuals reached

1,000 individuals reached

9,000 individuals reached

3,000 individuals reached

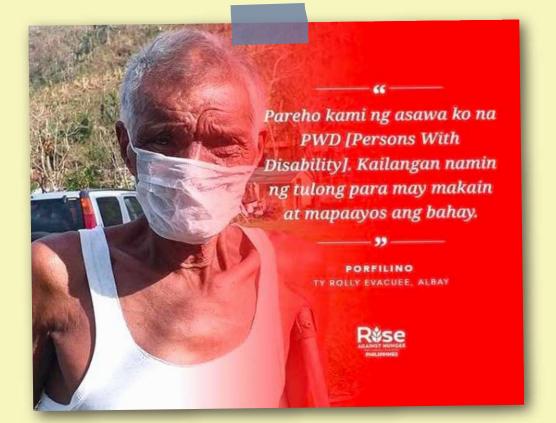


Rise Against Hunger Philippines responded to major natural disasters that hit the country in 2020. The relief packs distributed consisted of rice-soy meals, rescued food and non-food items. In February 2020, we served more than 500 families displaced by the Taal Volcano eruption. At the later part of the year, multiple typhoons hit the major parts of Luzon island that brought massive flooding and displaced thousands of families. Together with our donors and partners, Rise Against Hunger Philippines was able to reach more than 16,000 families.





A Survivor's Tale



Porfilino and his wife are senior citizens. They live alone in a small house in Joroan, Albay.

When Typhoon #RollyPH hit the region on November 2, 2020, he and his wife took shelter in the local evacuation center along with hundreds of other families.

Porfilino and his wife are persons with disabilities. He is in crutches, and his wife, in a wheelchair. They only have each other.

The typhoon caused the roof of their small kitchen to collapse, and inundated most of their belongings. What they have now are a few clothes and personal items. But what

they and many of the families living in evacuation centers are in most need of now are food.

Rise Against Hunger Philippines help people like Porfilino get back up on their feet after the storm. Food, as one of the most basic needs of human beings, will help give back that sense of hope and dignity they lost in the disaster.

We continue to mobilize our resources and partners to provide immediate food relief to those most affected by the typhoons.

We can help them rise together.

# In the Face of Disaster

Relief goods from the Ayala Foundation, Rise Against Hunger, Ayala Business Club, Ayala Coop, thru AC Energy Philippines (ACEPH), were brought to the victims of an oil-spill in Lapuz District, Ilo-ilo City. It was with the help of the 52nd Air Force Group Reserve, 526th DAST (Department of Aviation Systems Training) Personnel and the 5th ARCEN that we were able to send the donations. The oil-spill occurred in Barangay Barrio Obrero, where at least 1,200 square meters of coastline was affected, and more than 400 residents had to be evacuated.

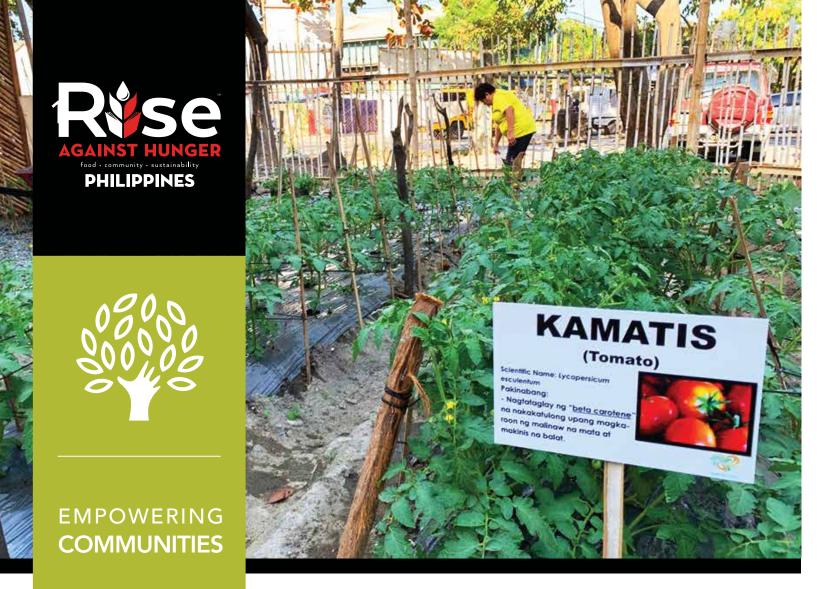
ACEPH turned over 1,500 Fortified Meal Packs to the barangay for rapid distribution to the residents of Brgy. Obrero, Manduriao and Jaro. Each Fortified Meal Pack is composed of rice, soy, dried vegetables and fruits enriched with vitamins and minerals, and is enough to feed a family of 8 to 12 members.

The donations were flown in by the Philippine Air Force, while the other Ayala business units, namely, Ayala Business Club, Seda Hotels, Globe Telecom and AC Motors provided logistical support.

Help from our Men in Uniform







**B**efore the pandemic, we were lucky to have set up an urban demonstration farm in Barangay Ususan, Taguig City which we branded as the Good Food Farm. About 15 community farmers banded together to plant vegetables for their daily needs as well as for income diversification. The project is funded by Bayer Philippines in cooperation with Barangay Ususan and the PDS Homeowners Association.

By the end of the year, another Good Food Farm was established in Southville 7, Calauan Laguna. In partnership with Bayer, Jardine and Don Bosco TVET, a 2,200 sqm idle land was converted to a vegetable farm.

#### 2020 RESULTS

Member community farmers 45 (15 in Ususan, 30 in Calauan)

Ususan production

**110** kg of vegetables per cropping season

Calauan production

8,500 kg of vegetabkes per cropping season



# Good Food Farm

To help alleviate and support our communities, we sustained our Good Food Farm in Barangay Ususan, Taguig, where as many as 30 community farmers banded together to provide fresh, healthy and locally grown food. The Good Food Farm – Ususan is a 300 sqm lot capable of producing as much as 45 kg of green leafy vegetables and 90 kg of fruit vegetables per crop cycle. The site also has an aquaponic system that contains at least 150 tilapia.







The farmer-members were trained in the prepartion of organic concoctions such as fermented plant juice and fermented fruit juice, the propagation of herbs, and the maintenance of the aquaponics system. Their produce were sold within the community which served as source of fresh food for the farmers and their families and the other community members. An estimated total of 48,000 pesos was earned in 2020.

During the last quarter of 2020, another Good Food Farm was developed in Calauan, Laguna. This project is in partnership with Bayer Philippines, Jardine and Don Bosco TVET. It is a 2,200 sqm farm lot that aims to provide vegetables to support the daily feeding of almost 2,000 families. Currently being grown are crops such as squash, bottle gourd, sweet corn and tomatoes with an estimated harvest of 8,500 kg per crop cycle using seeds provided by Bayer.









# GROWING THE MOVEMENT

Despite the several community quarantines, health risks, and economic downturn, we were still able to mobilize volunteers and raise funds. Volunteers (individuals, community-led and corporates) participated during food distribution, preparing and cooking meals for the feeding program, organizing events on line, fund-raising and information dissemination campaigns thru all social media channels.



The year was capped by our membership to the multi-sectoral zero-hunger task force called Pilipinas Kontra Gutom which is headed by Cabinet Secretary Karlo Nograles.



### 2020 RESULTS

Number of donors	<b>220</b> individuals and corporates thru cash Gifts-in-kind, and transport service
Total donations received	176.5 million
Total cash donations	58.3 million
Total in-kind donations	118 million
Total value of transport service donations	162 thousand



# Noche Buena Campaigns



The Noche Buena is a midnight family dinner in celebration of the birth of the Messiah. Since many families impacted by the pandemic did not have the resources to even have a decent meal, we helped in organizing several private sector campaigns to provide Noche Buena packs to families in need.

The Brand Aid Noche Buena campaign was launched last guarter of 2020. This campaign was spearheaded by Dole Philippines, Unilever, RFM, and Century Pacific Group. The fundraising campaign through e-commerce platform Lazada raised a total of 23,680,147 million pesos. In collaboration with our 18 impact partners, Rise Against Hunger Philippines was able to serve 78,770 families.

In collaboration with Pilipinas Kontra Gutom and Simply Share Foundation, we were able to distribute 11,250 Noche Buena packs in the province of

Cebu and Levte. In collaboration with Mondelez Philippines and Robinson's Supermarket, 2,000 Noche Buena packs were distributed in Barangay Ususan, Taguig. Around 3,000 Noche Buena packs were also donated by Magnolia in Calauan, Laguna.



# **Rising Heroes**

Her name is Joy. She is 36 years old.

Joy is a single mother, supporting three school-aged children ranging from 12 years to three. She works in a call center in Taguig City, just a few kilometres away from their home in Bgy. Ususan, a densely-populated area next to the business district called Bonifacio Global City.

She has worked the holidays ever since. But when the COVID-19 pandemic struck, everything changed. While she still has



Giving back the Joy of Christmas

a job, she is on "floating status", and her savings are nearly depleted.

Because she's always worked during Christmas season, her family has never experienced a real "noche buena" feast. Now that she's home, she would want her family to experience a simple Christmas dinner.

The Noche Buena campaign of Rise Against Hunger Philippines helped her have a truly Merry Christmas.

Prior sa pandemic, every Christmas, lagi akong nasa trabaho... Ngayon siguro ang maganda magkakasama kami, kahit papaano.

> JOY, 36 BGY. USUSAN, TAGUIG





# Christian Bautista, RAHP Ambassador

#### CNN

Christian Bautista continues advocacy of ending hunger amid pandemic By CNN Friedmens Statt Fundemed Sep 27, 2020 8 50 55 PM

World Business- Entertainment Sports Desk

the last them the person line bit. So the bit of your bands.



Metro Manila (CNN Philippines, September 27) – Christian Bautista is not letting the COVID-19 crisis stop him from helping other people.

In an interview with CNN Philippines on Sunday, he said he was continuing his work as an ambassador for Rise Against Hunger Philippines.

Bautista said, "Rise Against Hunger Philippines, they have the country's only food bank, for example, where we collect food, other relief goods from our partners and donors...We also provide dietary supplementation programs...The goal talaga is to end hunger, whether there's a pandemic or not, to help end hunger."

In an earlier interview with CNN Philippines' The Final Word, Bautista collaborated with Indonesian artist Delon Thamrin for a song that aims to uplift people's spirits amid the COVID-19 pandemic.

Bautista shared he wanted to create an inspiring piece that will incite the people to help each other in this time of uncertainty.

"Yes, we may be on lockdown. But through other means like the internet, we can still help each other," Bautista said.



Our new Mission Video also features our ambassador, Christian Bautista with the voices of celebrity champions Ms. Dulce, Richard Reynoso and DOF Asec. Tony Lambino

We're also very grateful to Universal Records for the partnership and for lending us the rights to a truly inspirational song, "We Are Here".

To increase visibility and engagement, we also launched #Hope2Rise with Chinoy TV and Digital Out-Of-Home (DOOH) Philippines, one the country's leaders in outdoor advertising, in five strategic locations all over Metro Manila.



# DONATION DATA REPORT 2020

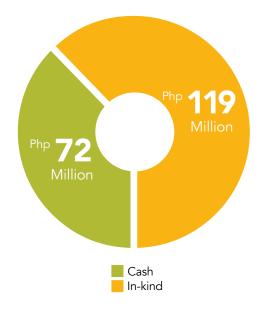
# **Total In-kind and Cash Donations**

Despite the Covid-19 pandemic which affected the global economy, donations received by Rise Against Hunger Philippines quadrupled in 2020. We received a total donation of Php 191 million, of which Php 119 million was in cash and Php 72 million was in-kind. tion was able to continue reaching out to partner companies and several other donors in order to respond to the resulting hunger problem. Ninety percent (90%) of donations were allocated to

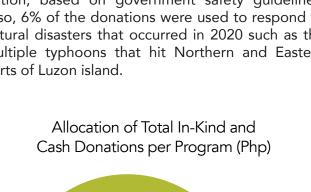
Our established national foodbank played a significant role in the process of securing rescued and donated food and non-food items that were distributed to people in need.

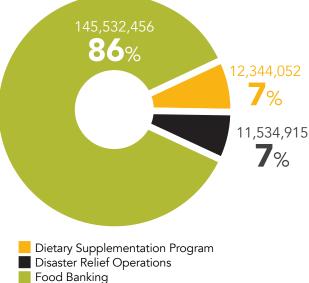
The onset of the COVID-19 pandemic, and the ensuing community quarantines, proved to be a challenge in delivering food and relief to our impact partners and beneficiary communities. Nevertheless, the organiza-

> 2020 Total Donation Php 191 million



Ninety percent (90%) of donations were allocated to the Food Banking program, which was able to serve several communities across the country. Despite the pandemic, we were able to continue our Dietary Supplementation program by adjusting the school-based feeding method to home-based distribution, based on government safety guidelines. Also, 6% of the donations were used to respond to natural disasters that occurred in 2020 such as the multiple typhoons that hit Northern and Eastern parts of Luzon island.





# **Our Major In-kind Donors**

Industry Classification of Donors

Based on the total weight of in-kind donations, 50% of Rise Against Hunger Philippines' 2020 donors were businesses involved in the Food Manufacturing system. Many of the donations were a result of products that couldn't be sold due to quarantine restrictions. Our donors were composed of the country's major food manufacturers such as San Miguel Corporation, Dole, Unilever, RFM, Del Monte, Coca Cola and Century Pacific.

Donations from individuals and smaller groups/organizations also made up 1% of the food donations. Most of them were reached by our call-for-donations efforts. Non-food businesses also contributed items needed for both relief and food banking programs. An example of which were several tons of rice donated by JT International and truckloads of personal care products from Hotel and Spa Essentials and Unilever.

The Food Service Outlets sector was still able to contribute 2%, but noticeably lower than others, due to the closing down of several businesses that were affected by the pandemic and the imposed lockdowns.

#### based on In-kind Donations Food Manufacturers (food processing, packing, canning, etc.) 2% 50% Non-Food Manufacturers (retail, services, etc.) Personal Care Product Manufacturers 24% (hygiene kits, toiletries, etc.) Agricultural Companies (farm and fishing corporations, etc.) 36% Food Service Outlets (restaurants, catering services, etc.) Varied Donors (private individuals and organizations)

# **Our Monthly Donations Received**

At the start of the year, we already had available funds from DOST and Capital One for use in 2020. These carryover funds were used to sustain the Dietary Supplementation Program and Food Banking operation.

The peso donations for 2020 started to rise during March, at the onset of the community quarantine. This was in response to the worsening hunger situation of this period due to joblessness and lack of access to food. The donations first peaked during May at Php 22 million as a result of businesses and food companies unable to sell their goods due to stores closing-down and limited movement of consumers. The second peak of donations occurred at Php99.8 million during December due to our various Christmas Noche Buena campaigns for families affected by the pandemic. Four major companies – Century Pacific, Dole, RFM and Unilever – banded together in a historical campaign called Brand Aid. JTI international distributed around Php 49 million worth of rice to 49 congressional districts. Mondelez and Robinson's supermarket conducted a pay-it-forward campaign. Magnolia donated noche Buena packs as an anniversary gift to people. Many BPOs donated their Christmas party budgets.

### Total Distribution of Cash and In-kind Donations per Month (Php)

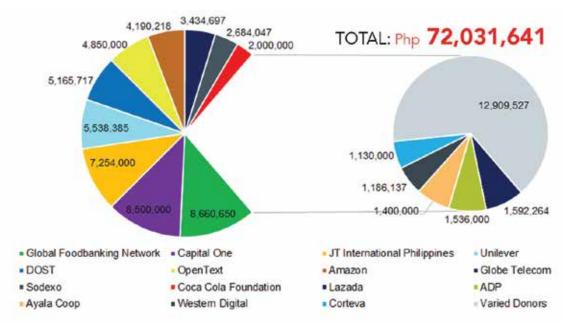


# Cash Donations from Our Donors

The cash donations received by Rise Against Hunge Philippines helped fund the distribution of our fortified rice meals and the operational and logistical costs o delivering food to communities in need throughout the country. A total of Php 58 million was donated by more than 180 organizations, companies and individuals tha were willing to help respond to the needs of communi ties affected by the pandemic.

Our top cash donors were Capital One, Global Foodbanking Network, JT International, Department of Science and Technology, Unilever, OpenText, Amazon, Sodexo and many more companies that helped us provide meals for various communities nationwide.

### Cash Donations from Donors (Php)



er	Varied groups and individuals also contributed in their
ed	own means, which reached Php 12.9 million combined.
of	
ne	What was really heartwarming was that concerned
re	volunteers helped raise funds through cook fests,
at	singing competitions, band performances and dance
ni-	sessions. Salcedo Auctions raised over Php 3 million
	pesos by auctioning off artworks, furniture and fashion
	accessories.
d-	
of	Our brand ambassador balladeer Christian Bautista
n,	helped raised awareness of our mission by challenging
JS	the public to join him in singing his own composition
e.	"We Are Here for You."

## **DOST Research Grant**

The 2019 Research Grant from the Department of Science and Technology – Philippine Council for Industry, Energy and Emerging Technology Research and Development (DOST-PCIEERD), titled Assessing the Contribution of Food Banking Systems in Addressing Food Security, aims to harness food banking systems in addressing food security by improving the caloric intake and diversity of diets of food insecure individuals in Taquig City and Bacolod City.

The implementation of the project was challenged in 2020 because of the implementation of the community

guarantine due to COVID-19. Systems had to be made in order to adapt to the situation. The Dietary Supplementation was shifted to home-based instead of the usual school-based feeding. The food banking donations continued to come-in, and the food banking system had to adjust too due to health protocols as well. Nevertheless, the program was able to continue serving the targeted 202 children in Taguig City and 109 children in Bacolod City.

### Summary Weight of In-kind Donations (kg)

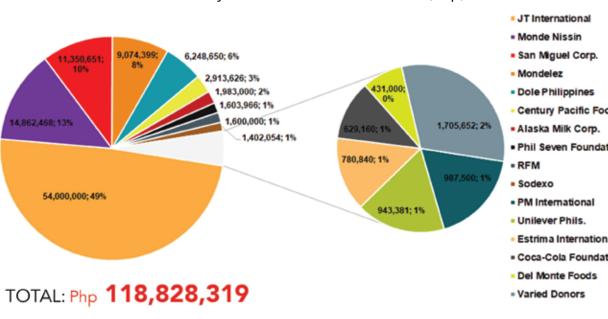
JT International	
Dole Philippines	273,328
San Miguel Corp.	80,024
Mondelez	54,655
Alaska Milk Corp.	35,330
Century Pacific Foods Inc.	31,900
Mercidar Fishing	28,112
RFM	24,926
Monde Nissin	19,753
Paypal	16,541
PM International	13,250
Varied Donors	51,905

### Monetary Worth and Weight of Donations from Our Donors

In-kind donations received was worth Php 119 million and weighed 4.3 million kilos. Bulk of this, 49%, came from a single donation of 3.6 thousand metric tons of rice last December from JT International.

This was followed by the 186 metric tons of contributions from our consistent partners such as Monde Nissin, San

Miguel Corporation, Mondelez, and Century Pacific Group which, combined, make-up 32% of the monetary worth. Dole Philippines has provided most of their 273 metric tons of donations last December, which were used in providing for Noche Buena packages given to our partner communities.

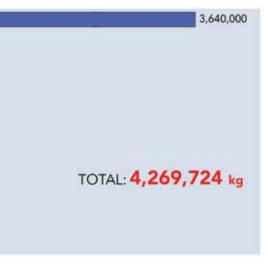


Monetary Worth of In-kind Donations (Php)

It is important for Rise Against Hunger Philippines to identify and monitor the kind of food items being donat ed to our Food Bank and Disaster Relief programs. Thi gives us and our partners an opportunity to identify areas of improvement in order to provide adequate food items to our recipients.

Food from the Rice, Bread and Cereal classification tops the list at 3.7 million kilograms and a worth of Php 6 million. This was due to the massive amount of rice donated last December. These also include bread and flour products, and the sponsored rice meal packs.

ole Philippines		
entury Pacific Food Inc.	Non-food Essentials	1,406
aska Milk Corp.	Sugary Food Items	14,287
nil Seven Foundation		
FM	Liquids and Beverages	16,391
odexo	Fresh and Perishable Meat, Poultry, and Seafood	28,800
M International	Oils and Fats	32,257
nilever Phils.		
strima International Corp.	Fresh and Perishable Fruits and Vegetables	40,779
oca-Cola Foundation	Snacks and Condiments	51,076
el Monte Foods	Milk, Dairy Products and Eggs	124,407
aska Milk Corp. Sugary Food Items   hill Seven Foundation Liquids and Beverages   FM Liquids and Beverages   odexo Fresh and Perishable Meat, Poultry, and Seafood   M International Oils and Fats   nilever Phils. Fresh and Perishable Fruits and Vegetables   oca-Cola Foundation Snacks and Condiments   al Monte Foods Milk, Dairy Products and Egge   arried Donors Canned, Preserved and Non-Perishable Meat Vegetables, and Fruits	308,2	
	Rice, Bread, Noodles, Cereals and Tubers	3,702



# **Food Group Classification of Donations**

o t- y d	Our second heaviest food group came from donated canned and non-perishable protein products. Most of these were corned beef and meat loaf products from partner companies. In terms of monetary value, milk and dairy products were second highest, most of which were cheeses and fresh milk.
s 1 e d	At fourth largest for both weight and monetary value, Snacks and Condiments were also donated to us by companies that made low-calorie and high-energy food.

Food Groups Arranged by Weight (kg)



### Food Groups Arranged by Worth (Php)

Rice, Bread, Noodles, Cereals and Tubers	61,072,038.00
Milk, Dairy Products and Eggs	14,059,199.68
Canned, Preserved and Non-Perishable Meat, Vegetables, and Fruits	10,323,890.00
Snacks and Condiments	9,659,461.00
Sugary Food Items	4,138,677.00
Oils and Fats	2,724,920.00
Liquids and Beverages	2,635,865.00
Non-food Essentials	1,677,045.96
Fresh and Perishable Meat, Poultry, and Seafood	784,524.00
Fresh and Perishable Fruits and Vegetables	332,131.00

## Impact Partner and Communities Allocation

Distribution of Families Served based on Program Type

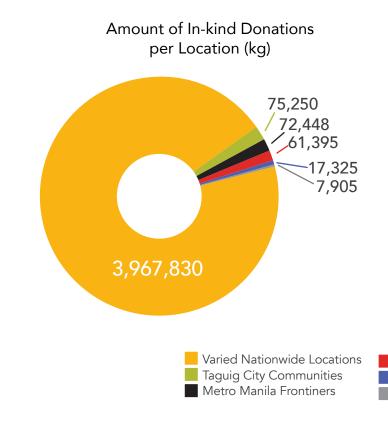
Donations that we received were distributed either by us directly, or distributed with chosen impact partners. In 2020, a near equal monetary worth was distributed between Local Government Units and non-government organizations.

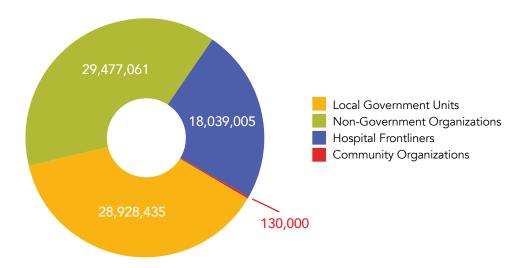
Due to the ensuing pandemic of COVID-19, we were also able to allocate 24% worth of donations to more than 70 institutions with medical frontliners as beneficiaries. These included food items, snacks and beverages.

Some community organizations were also given donations such as Persons With Disability associations and transport groups that were severely affected by the guarantine period.



Most of the donations were allocated to various areas Specific long-time partners such as Taguig Communinationwide. Examples of these were calamity-stricken ties (Brgy. Ususan and Western Bicutan) and five specifprovinces and cities across the country. This also includic barangays of Tondo, Manila also received the bulk of ed communities that could be reached via coordination the available donations, 75 metric tons and 61 metric with their respective local government units. A factor tons respectively. Frontliners from 70 hospitals in Metro here was the arrival of the large rice donation last Manila also received 72 metric tons worth of donations. December.



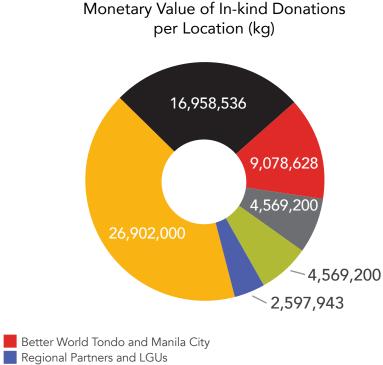


# **Program Type**

Based on the number of families served, our Food Last was the First 1,000 Days Program, where we distributed rice meal packs to pregnant and lactating Banking program was the most active for the year 2020. This served 87% from the over 235,000 families women. Due to the restrictions of the guarantine reached by our efforts. period, the program was only able to serve less than expected families, specifically in Central Luzon alone.

A far second would be the families served by our Dietary Supplementation Program throughout the country.

# **Donation Allocation**



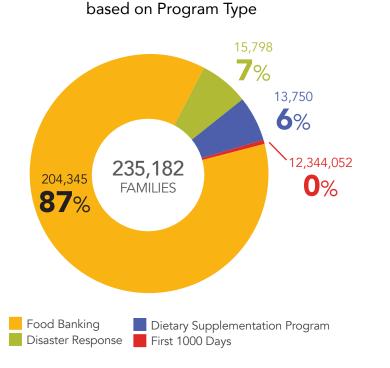
Don Bosco Center, Laguna

# **Families Served**

A total of 235,182 families were served throughout the vear 2020.

Most of those served came from Metro Manila communities at 46%. This was followed by communities from the Visayas region at 21%, thru the different partner organizations and local government units.

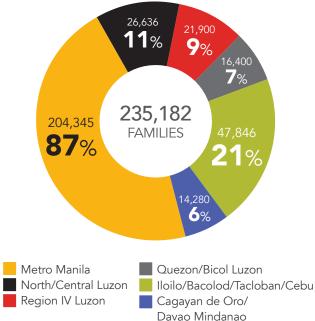
Distribution of Families Served



At third was the North and Central Luzon cluster at 11%, mostly because of the areas severely hit by the typhoons at the last quarter of the year.



Distribution per Region



#FriendsofMaisonMetisse 247.ai Philippines Ace Saatchi & Saatchi Advertising ADP Agility Aaree Development Airtropolis Consolidator Phils Inc. Alaska Milk Corporation Amazon Amcor Flexibles APAC Effies Armed Forces of the Philippines Asses Nation Commodities Avanza Inc. Avotech Corp. Ayala Coop Avala Foundation B&M Entreprises Baguio Ventures Bayer Philippines, Inc. Be Light Project Bellagio Tower HOA Bengar Bestwin Multi Enterprises Bicol Isarog Transport System Corp. Blims Lifestyle B-Mirk Enterprises Corp BNC Ingredients Boeing Material Handling Corp. Bon Gre Corporation **Bonpack Corporation** Bros Zambonga BSFIL Technologies Buhler Philippines Buy Pinoy Bypro incorporated Cabalen Cargill CBY foods Century Pacific Group Cheng Kai CIMB Bank Philippines Inc. Coca Cola Foundation Coffee Buddy Colourette Cosmetics Compresstech Resources Inc. **Concepcion Industries** Corteva **Creed Industrial Sales** Daffid Industries Inc. Dane International Commodities Dei Design Engineering Del Fonso, Albert **Del Monte Philippines** 

# **Our Donors**

Delmax Corporation DKM Dole Philippines DOOH Doxo Ingredients Ecolab Edgeworthy Enterprises Estrima International Corp Everlink Excel Food Blends Technology **Excel Systech Corporation** FactSet Fairpack Inc Famous Pacific Forwarding Flexible Packaging Product Corp. Flovorcrest International Corporation Forgems Marketing Co. Inc Fortune Plus Frisco Foundry FUDynamics International Laguna Gamesys Gardenia Bakeries Phils. Corp. GCH International Mercantile Inc GEA WestfaliaSeperator Phis GenPact Glanbia Nutritional Global Equipment Corporation Global Foodbanking Network Globe Telecom GLTC Trading Geographic Resourses United Pan Golden Acres Green Floor Innovation Gregore, Heidie Habitat for Humanity Blue Chapter Handyware Philippines Horizon Realty Hotel and Spa Essentials Howell's Group Ideas Machina Ingram Micro Innovatrade Ingredients Corp. International Franchise Corp Inventory Holding Exchange Holdings Jebsen & Jessen Ingredient Inc Joiocon JT International Philippines Kaka Builders Kalinisan Chemicals Corp. Karen Ann Saguiped Kimwin Corporation Kitchen Medical Technologies Inc La Marea Lace Express

# **Our Impact Partners and Communities**

Lalamove Lamitek System Inc. Lazada Lowe Inc LPG Ma. Herminia C. Young Macki Pineda Macric Inc. Mao Jeou Mercidar Fishing Corporation Mettler Toledo Philippins Inc Mix Master Inc Monde Nissin Mondelez Mondo Cucina Multiman Global Trading Nan Pao Resin Chemicals Phils NeoCookies Network Plus New Flavors House Inc Next Innovations Inc. Nikkoplas Incorporated Nutriasia Oleo-Fats incorporated One Championship OneAffiniti OpenText Orange Printing House **ORCA** Cold Chains Solutions Ordona Rice Oto Marketing Inc Padami Construction PaqAsa PH PavPal Peotraco Food Phil Seven Foundation, Inc. Philippine Spring Water Resources, Inc. (Natures Spring) Philko Peroxide Corporation Pia Young Pic Enterprises Inc. PM International Poratos Philippines Inc. PouchNATION Printmore Inc Pristine Energy Qafar Red Velvet Cupcake **Redwood Chores Pharmaceutical** Republic Biscuit Corporation (REBISCO) RFM Ridgid Consteel Corp.

Riot SEA RJM Trucking RMED Enterprises Rommel Aquino RVDI Salcedo Auctions San Miguel Corporation Senator Nancy Binay Sensing Technology Corporation Shamcey Lee (furniture & fixtures) Shield for Heroes PH Sidel International Packaging Corp Sigma Packaging Corporation SL Agritech Corp SMYPC Sodexo SPD Jobs Inc. Speed Outline St. Joseph Foundation (Aboitiz) Standard Insurance Star Grace Minning Subri Industrial Fabrication Sunrich Superior Packaging Suysing Sysu International T & D Power System Corporation Takasago International **TDCX** Philippines Tetra Pak Texicon Group Tianjin Won-Starfood & Science Corp. Trans-World International Logistics Trenton Marketing Corp. TSPI **Turnberry Ingredients** Turris Phils. Inc **Twinpack Container Corporation** Unilever United Graphic Expression Corp. UP Diliman Chemical Engineering Freshman Block G and F Vic Sotto Victory Liner Viechem Vitachem industries Warner Media Western Digital Yaparazzi Production YC Holdings Inc. Zendesk Zomato

#### NCR

1st District Rizal (Duavit) 2nd District Quezon City (Hipolito) 2nd District Rizal (Nograles) 2nd District Taguig (Cayetano) AJ Kalinga Foundation, Inc. for Homeless People Baesa, 6th District Quezon City Barangay 100, 101, 102, 106, 473 Tondo. Manila Barangay 171 Bagumbong PWD Association, Inc. Barangay Bagbag, Quezon City Barangay Ususan, Taguig City Barangay Western Bicutan Taguig City Better World Tondo Community Organizers Multiversity COP Daily Manna Foundation ERDA Foundation Gota de Leche Habitat for Humanity Philippines HapaqAsa Kusina ni Doc Sally Makati City LGU Mandaluyong City, Lone District Manila Social Welfare & Dev't Office Marikina City LGU Muntinlupa City, Lone District New Life Tondo Philippine Chamber of Commerce and Industry Project Pearls Puso ng Ama Foundation San Exeguiel Moreno Parish Valenzuela City, Lone District

#### Region 1

Cauayan, 2nd District Ilocos Sur 1st District, Ilocos Sur

#### Region 2

Isabela, 1st District LGU of Alcala, Cagayan LGU of Roxas, Isabela Office of the Vice President for Isabela Relief Tuguegarao, Lone district, Cagayan Valley

#### Region 3

1st District, Bulacan 3rd District, Pampanga Laus Group Mexico, 4th District Pampanga Rural Health Unit of Candelaria, Zambales Rural Health Unit of Porac, Pampanga Talavera, 1st District Nueva Ecija Victory Liner

#### Region 4A

1st District Batangas 1st District Laguna 3rd District Laguna 5th District Batangas City Bacoor, Cavite LGU Bacoor City, 2nd District Cavite Calamba, 2nd District Laguna Dasmarinas, 4th District Cavite Don Bosco TVET Center, Inc. Office of Bongbong Marcos for Laguna Province of Batangas Province of Quezon Rizal LGU

#### Region 4B

Calapan, 2nd District, Oriental Mindoro Marinduque Puerto Princesa, Palawan LGU

### Region 5

1st District, Albay Legazpi, 2nd District Albay Milaor, 2nd District Camarines Sur Pagbilao LGU Province of Albay Province of Catanduanes Sorsogon LGU

#### Region 6

Bacolod City International Care Ministries Iloilo City Negrense Volunteers for Change Roxas, 2nd District Capiz

#### **Region 7**

2nd District, Bohol Dumaguete, 2nd District, Negros Oriental Mandaue, 6th District Cebu Simply Share Foundation Talisay, 1st District Cebu

### **Region 8**

2nd District, Samar Tacloban City LGU

#### **Region 10**

Bukidnon Integrated Network of Home Industries El Salvador, 2nd District Misamis Oriental Ozamis, 2nd District Misamis Oriental

### Region 11

Davao City LGU Davao Occidental LGU Tagum, 1st District Davao Norte

### Region 13

Butuan, 1st District, Agusan del Norte

# **Statement of Financial Position**

### RISE AGAINST HUNGER PHILIPPINES, INC. As at 31 December 2020

	31 DEC 2020	31 DEC 2019
Assets		
Current Assets		
Cash and Cash Equivalents	14,279,491	13,123,830
Security Deposits	459,297	459,297
Trade and Other Receivables	796,510	805,670
Total Current Assets	15,535,298	14,388,796
Non-Current Assets		
Property, Plant and Equipment	24,903,647	6,999,315
Total Non-Current Assets	24,903,647	6,999,315
Total Assets	40,438,945	21,388,111
iabilities and Fund Balances		
Liabilities		_
Current Liabilities		
Trade and Other Payables	5,300,619	5,156,608
Deferred Donations	26,650,864	8,250,000
Statutory Payable	46,306	46,306
Current Tax Liability	44,070	251,790
Total Current Liabilities	32,041,859	13,704,704
Total Liabilities	32,041,859	13,704,704
Fund Balances		
Retained Earnings, Beg.	7,683,408	7,773,300
Excess (Deficit) For The Year	713,678	(89,892)
Total Fund Balances	8,397,086	7,683,408
Total Liabilities and Fund Balances	40,438,945	21,388,111

# **Statement of Activities**

# RISE AGAINST HUNGER PHILIPPINES, INC. For the year ended 31 December 2020

#### Support

Donations and Contributions Receipts : Donation - In-Kind (454) Receipts : Donation - Meals (455) Receipts : Donation - Restricted Funds (452) Receipts : Donation - Service (453) Receipts : Donation - Untrestricted Funds (451) Total Support

#### **Program Costs**

Advertising and Promotion (829) Benefits (735) Contract Service/Labor (721) Depreciation: Other Fixed Assets (765) Equipment Expense (771) Event Supplies (840) Fuel & Oil (825) Ingredients (832) In-Kind Contribution Expenses Meals (838) Meetings (822) Other Expenses **Repairs and Maintenance** Salaries and Wages (701) SSS/Pag-ibig/PhilHealth Premium Contribution (731) Training and Seminars (821) Transportation and Delivery Expenses Utilities (827) Warehouse Rental (839) **Total Program Costs** 

#### **Gross Receipt**

#### Other Income

Receipts : Interest Income (431) Total Other Income

#### **Operating Expenses**

Operating Expenses Administrative Expenses

Other Expenses

**Total Operating Expenses** 

#### Excess (Deficiency) Of Revenue Over Expenses

Excess (Deficiency) Of Revenue Over Expenses

Excess (Deficiency) Of Revenue Over Expenses

#### **Other Receipts**

Other Receipts Total Other Receipts

**Result of Activties** 

2020	2019
	0.000.0000
4 101 200	45,334,021
4,151,792	3
114,466,536	
44,204,125	
161,784	. – j
747,156	anternal.
163,731,393	45,334,021
141,716	450,000
16,000	116,981
341,313	1,025,861
	544,512
	505,720
59,276	17,310,806
278,446	74,488
23,511,982	13,471,273
118,780,112	12,411,212
	404 005
78,407	404,905
98,590	1,032,109
	344,285
34,356	261,392
3,488,144	1,333,499
81,690	62,055
15,096	98,200
1,610,870	55,942
79,903	211,742
300,800	360,000
 148,916,700	37,663,768
14,814,692	7,670,253
 559	5,126
559	5,126
1,075,035	953,271
7,316,406	3,095,283
5,710,131	3,621,699
14,101,572	7,670,253
713,679	5,126
713,679	5,126
713,679	5,126
943	(95,018)
5. <sup>8</sup> 1	(95,018)
713,679	(89,892)

# Statement of Changes in Fund Balances

RISE AGAINST HUNGER PHILIPPINES, INC.

For the year ended 31 December 2020

	2020	2019
Fund Balances		
Opening Balance	7,683,408	
Increases (Decreases)		
Result of Activities	713,679	(89,892)
Retained Earnings		7,773,300
Total Increases (Decreases)	713,679	7,683,408
Total Fund Balances	8,397,086	7,683,408

# **Statement of Cash Flows - Direct Method**

# RISE AGAINST HUNGER PHILIPPINES, INC. For the year ended 31 December 2020

	2020	2019
Operating Activities		
Payments to suppliers and employers	(155,402,306)	(40,072,367)
Interest received	559	5,126
Cash receipts from other operating activities	163,731,393	45,239,003
Cash payments from other operating activities	(7,615,966)	(5,261,654)
Net Cash Flows from Operating Activities	713,679	(89,892)
Investing Activities		
Proceeds from sale of property, plant and equipment	291,667	2,587,552
Payment for property, plant and equipment	(18,195,999)	(9,586,867)
Payment for investments	*	(459,297)
Other cash items from investing activities	9,160	(805,670)
Net Cash Flows from Investing Activities	(17,895,172)	(8,264,282)
Other Activities		
Other activities	18,337,155	21,478,004
Net Cash Flows from Other Activities	18,337,155	21,478,004
Net Cash Flows	1,155,662	13,123,830
Cash and Cash Equivalents		
Cash and cash equivalents at beginning of period	13,123,830	
Cash and cash equivalents at end of period	14,279,491	13,123,830
Net change in cash for period	1,155,662	13,123,830