

### Dear friends,

In 2021, the Food and Agriculture Organization reported that the number of people facing hunger had risen to more than 720 million. While this news was disappointing, it was not surprising. The past few years have been a period of immense global challenges, and the critical importance of Rise Against Hunger's mission to end hunger has been continually reinforced.

### While we met these many challenges head-on, your involvement and dedication enabled us to create even more meaningful impact in new ways.

We served more than 2.7 million people facing food insecurity in 29 countries in 2021. We saw positive changes from the previous year, even amidst continued global uncertainty. After introducing local and regional procurement of nutritious food in 2020, it became a significant driver of impact in 2021 and not only supported those served, but also local partners and economies. Of the 27.3 million meals distributed through our Nourishing Lives pathway, 46% were locally and regionally procured. The number of lives impacted through our Responding to Emergencies pathway increased by over 19%, and lives impacted through Empowering Communities projects rose by an astounding 482%.

Our commitment remains steadfast to the people we serve — and we're honored you joined us in 2021. Over 85,000 volunteers packaged 17 million meals at Rise Against Hunger meal packaging events around the world. Almost 700 people raced to end hunger in our virtual Rise & Stride 5K/10K. And many of you donated to cast your vote for your favorite celebrity chef in our first-ever Chef Showdown to celebrate World Food Day.

Ending global hunger is one of the greatest challenges of our time, but — I can't stress this enough — it is also one of the greatest opportunities. 2022 has brought new global hardships, including the devastating conflict in Ukraine and inflation aggravating food insecurity. We must stay focused on opportunities to impact lives. Our work to end hunger starts with a meal, and it starts with you. We are determined to increase our impact over the next few years, particularly through sustainable, nutrition-smart agriculture solutions and linkages to new markets for smallholder farmers. We are also exclusively working through local leaders in last-mile communities with a focus on women and youth farmers to make generational impacts. Your continued support of the movement to end hunger will make this possible. Thank you for being part of Rise Against Hunger's mission!

**Barry Mattson** 

Rise Against Hunger Chief Executive Officer

Photos (top to bottom)
1. Partner: CitiHope - Dominican Republic
2,3. Partner: Lift Up the Vulnerable - South Sudan





## Who We Are

Rise Against Hunger is growing a global movement to end hunger by empowering communities, nourishing lives and responding to emergencies. Targeting remote, last-mile communities within hunger pockets often overlooked by global media and other INGOs, we work with local leaders to harness the strengths of their communities and tackle their own food and nutrition security challenges with agency, dignity and resilience.



## Pathways to End Hunger



### **NOURISHING LIVES**

While long-term food security takes root, our **Nourishing Lives** pathway provides nutrition and encourages education through school feeding, vocational training and health clinics.



#### **RESPONDING TO EMERGENCIES**

From droughts to floods, in conflict zones and political crises, the **Responding to Emergencies** pathway deploys food and aid in communities when it is needed most.



### **EMPOWERING COMMUNITIES**

Our **Empowering Communities** pathway promotes improvements in agricultural production and rural livelihoods to help individuals increase their incomes and access to food.



#### **GROWING THE MOVEMENT**

We recognize that hunger will not end without **Growing the Movement**, and engaging hundreds of thousands of volunteers and advocates each year to build awareness and activation.



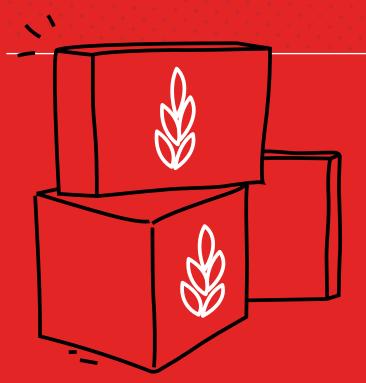




IN DONATED GOODS, PRIMARILY MEDICINES AND MEDICAL SUPPLIES

15,451

METRIC TONS
FOOD PRODUCED/
PROCURED



## 27.3 million meals distributed

INCLUDING RISE AGAINST HUNGER MEALS AND LOCAL + REGIONAL PROCUREMENT OF FOOD



# WORKING TOGETHER TO END HUNGER

Our It Starts With a Meal™ movement is all about taking action today to help end hunger tomorrow. Our global impact includes the activation of millions of volunteers, donors and influencers each year through meal packaging, virtual experiences and digital and social engagement.



1.49 million
Activations

85,300 Volunteers engaged





**3,394 engagements**during the Chef Showdown broadcast



680 racers
participated in the 2021
Rise & Stride™ Race to End Hunger





Throughout his life, 13-year-old Denis has watched his parents worry about their struggles to provide basic necessities for their family. Nutritious meals were scarce, making it difficult for him to focus at school and maintain interest in his hobbies.

Denis now receives nutritious Rise Against Hunger meals at partner Convoy of Hope's feeding center. With food on the table and needs met, he's able to focus in class and pursue his dream of becoming a systems engineer. When not focusing on math and school, Denis enjoys listening to music, time with friends and volunteering.

"I don't like to see my parents worried.... in the future that will change when I fulfill my dreams."



RISE AGAINST HUNGER

### STORIES OF IMPACT: EMPOWERING COMMUNITIES

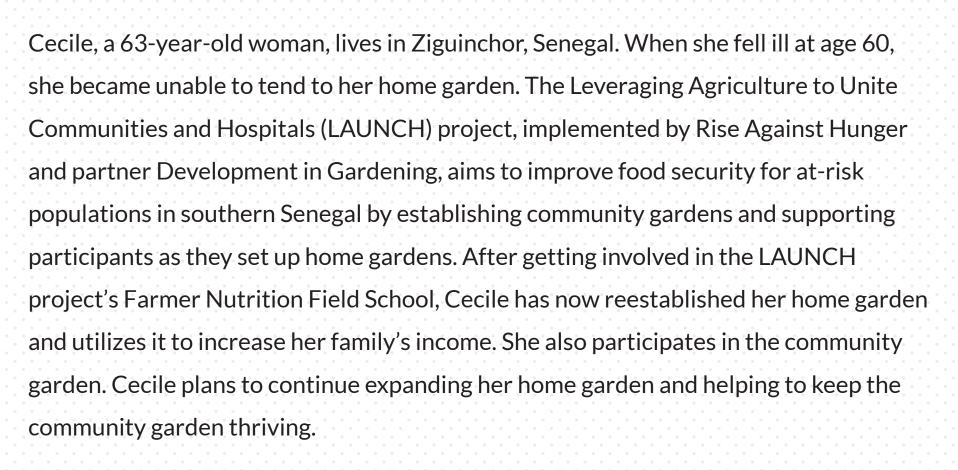
LOCATION Senegal

Development in Gardening



PROJECT

Leveraging Agriculture to Unite Communities and Hospitals



"I have always believed that gardening can sustain and provide a sustainable source of income. My garden was failing and now it is thriving!"









In mid-December 2021, Typhoon Odette, classified as a super typhoon, made landfall in the Philippines, bringing torrential rain and causing substantial damage. Millions of people were displaced, and there was a critical need for food and water in the aftermath of the typhoon.

Rise Against Hunger Philippines responded in 2021 — and continued responding in 2022 — by providing immediate assistance to those affected in 25 areas. By March 2022, food, water and hygiene kits had been distributed to over 23,000 people.



## The Patel Family



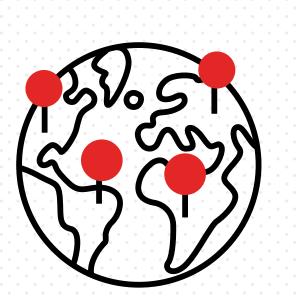
Join us in our mission to end world hunger by the year 2030.



Rohan Patel first packaged meals with Rise Against Hunger in 2016 as part of his Eagle Scout Service Project. Inspired to get involved further, he then set a goal in 2017 to host additional events with his family and package 75,000 meals. When that goal was reached, the Patel family didn't stop there! They instead set a new, inspiring goal of packaging 1 million meals by 2030. And they've remained committed to this goal and to impacting lives! In 2021, the Patels hosted 13 Rise Against Hunger Experience meal packaging events and collectively packaged 155,000 meals. Through the events, they also engaged 400 friends, family and community members in the Bay Area in the movement to end hunger. By the end of 2021, the Patel family exceeded the halfway point for their 1 million meal goal, nourishing thousands of lives around the world.

"Our goal as a community and as a family is to package 1 million meals by 2030."





### \$47.4 million

Total consolidated revenue in the past fiscal year

### \$45.8 million

Total consolidated expense in the past fiscal year

### **Expenses by type:**

90.8% Program Expense 6.8% Administrative Expense 2.4% Fundraising Expense

Rise Against Hunger's 2021 audited financial statement and Form 990 will be available on our website this summer.

RISEAGAINSTHUNGER.ORG/FINANCIALS22

# Thank you.

## Organizational Donors

### \$1,000,000+

Kraft Heinz Company Foundation MAP International The United Methodist Church Zambrero

### \$100K +

ADP

AIG

Atlassian

Catholic Relief Services

Christ Fellowship Church

Daniela Chappard Foundation

Dow Jones & Company

Dunwoody UMC

**Elevation Church** 

Islamic Relief USA

Johnson & Johnson

Liquid Church

Northrop Grumman

Pfizer

PPG

Robert J. Frisby Foundation

ServiceNow

**TelevisaUnivision** 

**United Airlines** 

Western Digital

## 2021 Signature Activation Sponsors

#### IT STARTS WITH A MEAL

Red Star Yeast

### **CHEF SHOWDOWN**

American Express Kraft Heinz TelevisaUnivision Zambrero

#### **GIVING TUESDAY**

Juniper



# Thank you.

## **Global Influence Society Members**

### **INFLUENCERS (\$50,000+)**

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### TRAILBLAZERS (\$25,000-\$49,999)

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Ravikant Varanasi

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Lanhee Joseph & Cynthia Chen

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Sybil Robertson

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Horace Williamson

Jim & Ellie Warren





### **GLOBAL INFLUENCE SOCIETY MEMBERS**

# Thank you.

### **PARTNERS (\$1,000-\$4,999)**

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### **GLOBAL INFLUENCE SOCIETY MEMBERS**

# Thank you.

### **PARTNERS (\$1,000-\$4,999)**

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Matthew MacNeal

Rev. Kevin & Leslie Magee

Suresh Mallikaarjun

Gloria Martin

Zahra & Lanie Masilamani

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Kara Williams

Bishop Will Willimon

Gilliam Wise

Larry Wolfe

Paul Martin Wolff & Rhea Schwartz

Bruce & Lucile Wright

Patricia Wright

Brian & Teresa Yacono

Luo qing Zhuo



### Our work starts with a meal, and it starts with you.

Without the support of Hunger Champions like you, impacting and empowering millions of lives would not be possible. Your continued generosity and involvement enable nourishment, empowerment and opportunity for children and families in the communities we serve around the world.

### THANK YOU FOR JOINING US IN THE WORK TO END GLOBAL HUNGER!









