



2024

Annual Report



#### Dear friends,

We are living in an increasingly complex global environment. I am writing this letter to you in March 2025, following several weeks of news regarding cuts to USAID funding. While Rise Against Hunger has not been directly affected, we recognize the uncertainty these events have caused for international humanitarian work. Many of our in-country partners have already experienced USAID funding cuts, and we stand closely with them as we work to identify the best ways to provide support during this time.

These developments have also reinforced the critical importance of our work for me — and for our staff. We do not and will not waver in our mission to serve those affected by food insecurity and, ultimately, end world hunger. With around 733 million people worldwide facing hunger, we are focused on increasing our international reach.

In 2024, we worked alongside partners and local leaders to serve more than 9.4 million people in 41 countries, more than doubling the number of lives impacted during the previous year. Many communities faced devastating crises throughout 2024, and we responded to ensure those affected by flooding in the Philippines, landslides in India, drought in Zimbabwe, Hurricane Helene in the Southeastern United States and more received critical assistance.

Through our programs, over 2,000 metric tons of food were procured and distributed last year, supporting nutrition, health, education and bright futures for those we serve — like students in Kenya. At seven schools in the country served by our partner Rural Family Hope, malnutrition decreased by 85% and enrollment increased by over 17% in the first year of our project. This is the change you are helping to make possible! You and 281,000+ volunteers joined us in packaging 54.3 million meals last year, which provided people around the globe with regular access to nutritious food needed for a healthy life.

As we continue navigating this evolving era, your support — through packaging meals, donating and spreading the word — is vital to our mission. You enable us to address immediate needs and support long-term solutions to food security. From the bottom of my heart, thank you for being part of the movement to end hunger in 2024 and beyond.

#### It starts with a meal®, and it starts with you!



**RICK KEARNEY**CHIEF EXECUTIVE OFFICER





#### Who We Are

Rise Against Hunger works in countries worldwide to fight hunger, targeting communities facing high rates of food insecurity. We provide volunteer-packaged meals and other assistance, often through school feeding programs, to support nutrition, education and health for children and families facing hunger right now. We also partner with local leaders to implement sustainable agriculture and income-generating projects that support long-term solutions to food security and empower communities to become self-reliant and thrive.

Photo: Children of Vietnam





# NOURISHING LIVES

While long-term food security takes root, our **Nourishing Lives** pathway provides nutrition and encourages education through school feeding, vocational training and health clinics.

## **EMPOWERING COMMUNITIES**

Our **Empowering Communities** pathway promotes improvements in agricultural production and rural livelihoods to help individuals increase their incomes and access to food.

# RESPONDING TO EMERGENCIES

From droughts to floods, in conflict zones and political crises, the **Responding to Emergencies** pathway deploys food and aid in communities when it is needed most.

# GROWING THE MOVEMENT

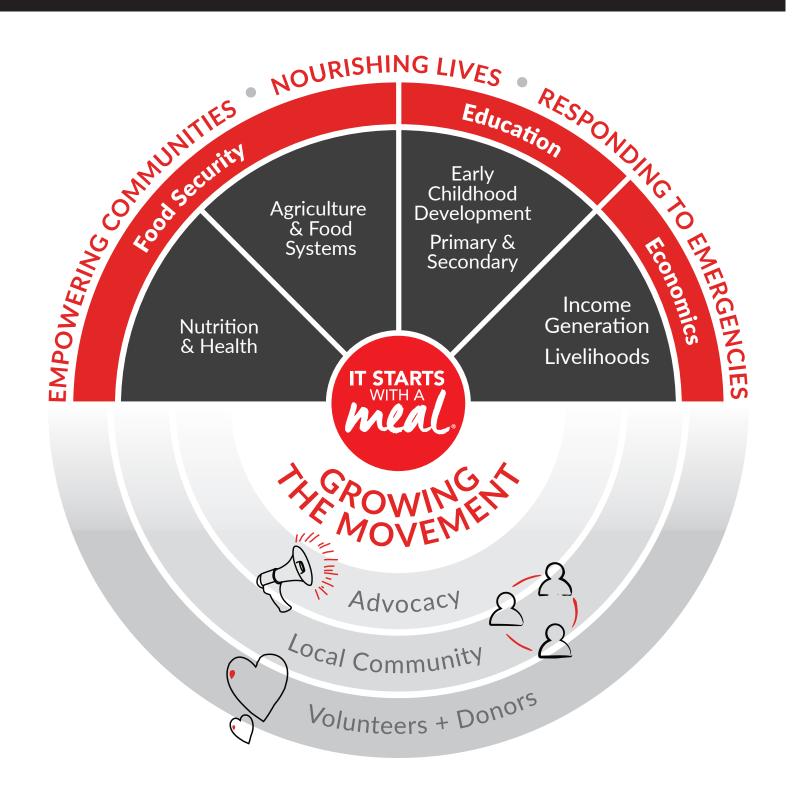
We recognize that hunger will not end without **Growing the Movement** and we engage hundreds of thousands of volunteers and advocates each year to build awareness and activation.

#### Our Model

#### **BUILDING TOWARD SELF-RELIANCE**

This framework illustrates how Rise Against Hunger's programs put last-mile communities on a path to self-reliance. Meals provide the fuel for Rise Against Hunger to empower communities, but our programmatic impact extends far beyond providing food. Our area of mission expertise creates measurable impact through local advocacy and community-strengthening efforts, as well as expanding and engaging a global volunteer and donor base.



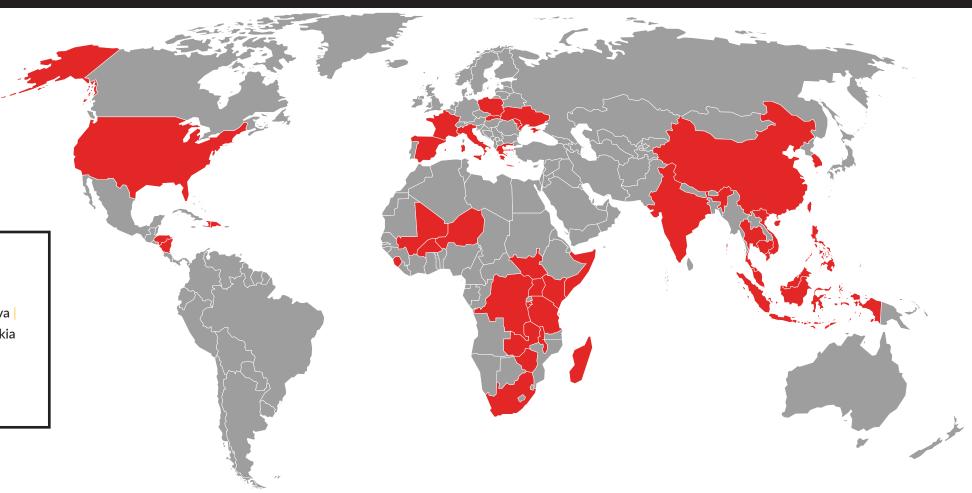


#### 2024 Impact

RISE AGAINST HUNGER



Burkina Faso | Burundi | Cambodia | China | Democratic Republic of the Congo | Dominican Republic | France | Greece | Haiti | Honduras | India | Indonesia | Italy | Kenya | Madagascar | Malawi | Malaysia | Mali | Moldova | Nicaragua | Niger | Philippines | Poland | Sierra Leone | Singapore | Slovakia | Somaliland | South Africa | South Korea | South Sudan | Spain | Taiwan | Tanzania | Thailand | Timor-Leste | Uganda | Ukraine | United States | Vietnam | Zambia | Zimbabwe



9,470,241 lives impacted



54.3
million meals
PACKAGED



\* 281,125

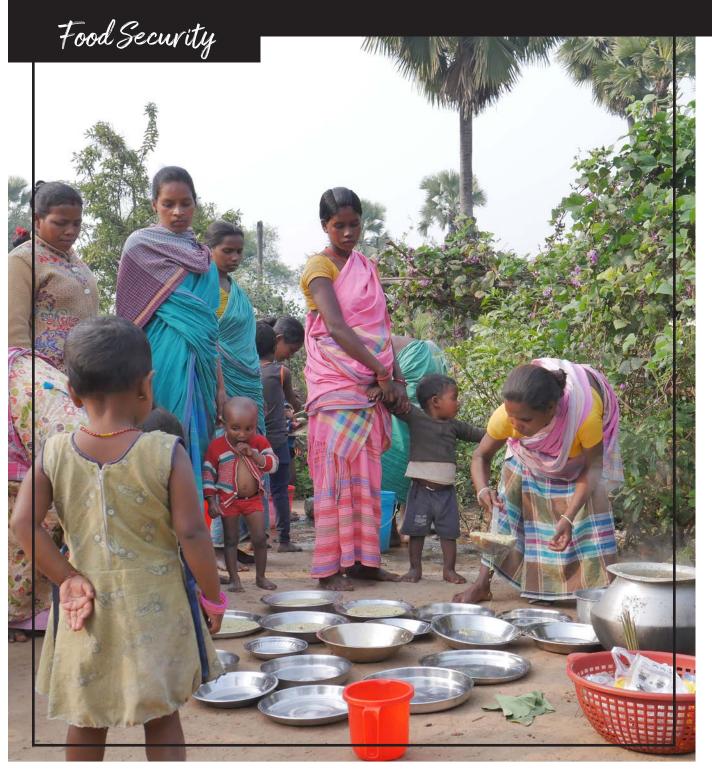
volunteer

ENGAGEMENTS



2,139

metric tons
FOOD PRODUCED/
PROCURED



#### 1,000 DAYS NUTRITION PROGRAM

The first 1,000 days of life, from conception to age two, have long-term effects on a child's health and development. Building a strong foundation for a child's lifelong well-being starts with ensuring pregnant and lactating mothers have the nutrition they need.

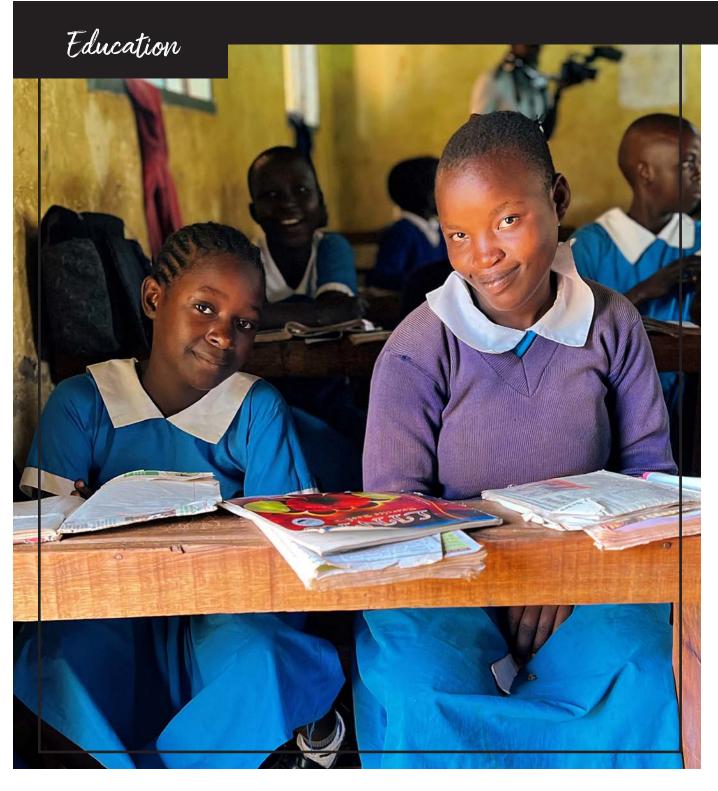
Rise Against Hunger India is addressing this through its 1,000 Days Nutrition Program. As part of the program, 52 community health centers have been established in various regions throughout the country. Pregnant women, lactating mothers and children eat at the centers every day. The centers also provide hygiene sessions, guidance on handwashing, reproductive health services, antenatal and post-natal care and more.

With 1,200 women and children served daily, the program aims to empower the next generation of mothers to take charge of their health, uplift one another and become trailblazers of change within their communities, ensuring a brighter and nutrition-secured future for all.



"As part of our 1,000 Days program, [pregnant women and lactating mothers in the remote communities we serve] now get nutritions food, maintain personal hygiene and attend counseling sessions. They are also aware of the government schemes that are available to them."

**SUBARNA NAYAK,** PROJECT COORDINATOR, FOOD & NUTRITION, RISE AGAINST HUNGER INDIA



#### FEED FOR KNOWLEDGE PROJECT

Since 2022, Rise Against Hunger has partnered with Rural Family Hope to holistically reduce malnutrition and support education, agriculture, livelihoods and health through the Feed for Knowledge project in southwestern Kenya. This region faces many food security challenges. One-third of Kenyans live below the poverty line, and 55% of those are children. Malnutrition rates are higher than the national average, and school feeding rates are the lowest in the country.

The Feed for Knowledge project sources local ingredients for daily meals in seven schools, training farmers on sustainable agriculture, establishing school gardens, providing schools with water tanks and more. For students at these schools, the results have been truly transformational — in the first year alone, malnutrition rates dropped by 85%. Enrollment rates increased by 17%, and absenteeism and dropout rates have decreased to nearly zero.



"My name is Befil. I am 13 years old. I am in grade eight. My favorite subject in school is integrated science and I like to come to school because education is the key to success... My hopes and dreams is that I want my future to be bright."

**BEFIL,** STUDENT AWENDO PRIMARY SCHOOL



#### AGRICULTURAL RECOVERY PROGRAM

Half of the produce brought to the Nueva Vizcaya Agricultural Terminal (NVAT) — one of the largest agricultural trading posts in the Philippines — was once rejected due to size or shape. Rise Against Hunger Philippines saw an opportunity where others saw waste, launching the Agricultural Recovery Program in 2023 that transformed this challenge into economic growth. The program operates through a food bank at NVAT where farmers bring "imperfect" produce that would otherwise be discarded. In exchange, they receive coupons for essential food and supplies.

The impact of this trading system isn't just felt by farmers — it ripples through the Nueva Vizcaya community. Every month, the 120,000 kilograms of recovered produce feeds 5,000 schoolchildren, supports feeding programs and fuels local food production, including a new fruit juice factory. Today, the Agricultural Recovery Program is more than a food recovery program; it's an economic ecosystem where everyone benefits.



"This agricultural recovery program with its three-fold impact—
reduction of food waste, saving the environment and reducing hunger
— is an innovation that has gained the attention of other food bankers
around the world."

**JOMAR FLERAS,** EXECUTIVE DIRECTOR RISE AGAINST HUNGER PHILIPPINES



#### **NORTH CAROLINA HURRICANE RESPONSE**

Hurricane Helene throttled the southeastern United States in late September 2024. North Carolina has been home to Rise Against Hunger's headquarters for over 25 years. We quickly mobilized to respond when Western North Carolina experienced flooding and landslides that left behind destruction and a great need for necessities.

While our organization is not equipped to respond to U.S. emergencies with meals, we strive to provide other aid when possible. Working with organizations and gifts-in-kind partners across 29 North Carolina counties, we distributed hygiene kits, over-the-counter medications and other supplies to over 245,000 people, including 10,900 veterans, in the days, weeks and months following the disaster.

Rise Against Hunger also provided aid in Florida, Georgia, Tennessee, Virginia and West Virginia, reaching over 600,000 people across seven states in 2024. With a long road to recovery ahead, Rise Against Hunger continues to provide aid to ensure those affected receive the essential items still urgently needed in 2025.



"Since day one, Rise Against Hunger has provided over 3,800 pallets of supplies to Mountain Core Mission... ensuring access to critical health essentials when they were nowhere to be found."

MOUNTAIN CORE MISSION
NORTH CAROLINA



#### **RECORD-BREAKING MEAL PACKAGING EVENT**

On a cold weekend in early December, 6,300 volunteers came together at seven Liquid Church locations across New Jersey with a common goal: collectively package 1.2 million meals for people facing hunger worldwide.

The multisite event was part of Liquid Church's Christmas Outreach, an annual initiative focused on giving back to local and global communities. In just 24 hours, Liquid Church volunteers at the seven locations — in the towns of Wayne, Parsippany, Mountainside, Union, Somerset, Edison and Princeton — packaged enough meals to fill four shipping containers. The meals were loaded and sent directly to the Philippines and South Sudan to provide critical nutrition for people facing hunger.

This year's event was literally record-breaking! Liquid Church surpassed the record for Rise Against Hunger's largest single-day meal packaging experience and number of containers loaded and shipped from a packaging location.



"Our partnership with Rise Against Hunger is a huge win for Liquid
Church because it allows us to turn compassion into action in a tangible,
hands-on way! Through meal packing events, our church family
comes together to fight food insecurity and make a lasting impact on
communities around the world."

KRISTIN FLYNN, OUTREACH DIRECTOR

LIQUID CHURCH

Photo: Liquid Church

#### Growing the Movement

Rise Against Hunger knows that without a global movement, we can't achieve zero hunger. That's why we're grateful to Hunger Champions like you for supporting our mission and packaging 54.3 million meals last year! By taking action and advocating for change, we can end world hunger together.







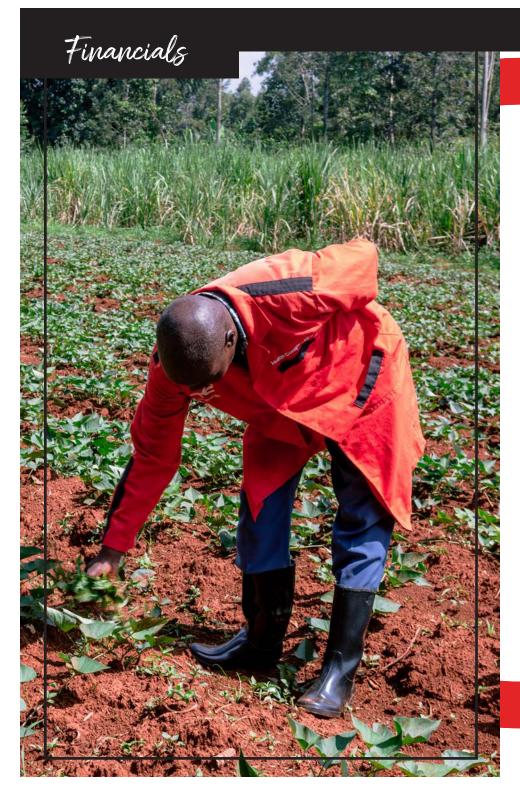




#### LET'S RISE AGAINST HUNGER TOGETHER!

Ready to host your next meal packaging event in 2025? Visit **riseagainsthunger.org/event** to learn more.

**Photos, top left to bottom right**: Sunway Group, Liquid Church, Canva, Carnegie Mellon University, Rise Against Hunger





## \$94.6 million

Total consolidated revenue in the past fiscal year

## \$88.3 million

Total consolidated expense in the past fiscal year

#### **Expenses by type:**

**94.4%** Program expense

**4.6%** Administrative expense

**1%** Fundraising expense

Rise Against Hunger's 2024 audited financial statement and Form 990 will be available on our website this summer.

riseagainsthunger.org/financials



# Thank you. Organizational

## **Donors**

#### \$1,000,000+

Catholic Medical Mission Board Heart to Heart International MAP International The Kraft Heinz Company Foundation

# Zambrero Rise AGAINST HUNGER

#### \$400,000 - 999,999

FedEx Cares Liquid Church

The Pfizer Foundation

Western Digital

#### \$100,000 - 399,999

**ADP** 

AIG

AMD

BD (Becton, Dickinson and Company)

**BNY** 

Cadence Design Systems

Canva Foundation

Capital One

**Dunwoody United Methodist Church** 

Ecolab

**Elevation Church** 

Johnson & Johnson

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LyondellBasell Industries

Menlo Church

Northern Trust

Northrop Grumman

The Walt Disney Company

Unifi Service

**United Airlines** 



# Thank you.

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Philip Shafer

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David Wolf

Jarrett Wood

Patricia Wright

William Wright

Jean Wu

Amanda Young

Gerry Young



Hunger Champions, your unwavering support is making
Rise Against Hunger's mission to create a hunger-free world possible.
You are making a profound impact by empowering communities and paving the way toward brighter futures, one meal at a time.

## THANK YOU FOR GROWING THE MOVEMENT TO END GLOBAL HUNGER!









