

Rise[®]

AGAINST HUNGER
food • community • sustainability
INDIA



ANNUAL REPORT **2021-22**

Our Vision – A world without Hunger

Our Mission

To nourish lives, empower communities, respond to emergencies and build a movement towards ending hunger

Our Vision

A world without Hunger

OUR PILLARS



NOURISHING LIVES



EMPOWERING COMMUNITIES



EMERGENCY RESPONSE



GROWING THE MOVEMENT

The year 2021-22 was a big milestone for Rise Against Hunger India with the opening of our two Cluster offices in Jeypore (Odisha) and Deoghar (Jharkhand). Several new staff were hired for these offices and our work on the ground in the most hard-to-reach rural pockets got underway.

Jeypore Cluster Office

Covering 6 districts
in Odisha, Chattisgarh & Andhra Pradesh



Deoghar Cluster Office

Covering 7 districts
in Jharkhand, Bihar & West Bengal



COVID Relief 2021-2022

2.87
MILLION MEALS

73
DISTRICTS

17
STATES

229,280
BENEFICIARIES

95
PARTNERS

We also did a huge response to the second wave of COVID that hit the country in the first quarter of the fiscal year.

Despite the lingering COVID situation through most part of the year, some of our corporate partners expressed interest in getting back to small events and we partnered with them to engage volunteers in Meal Packaging with all COVID protocols in place.



Other highlights of the year 2021-22

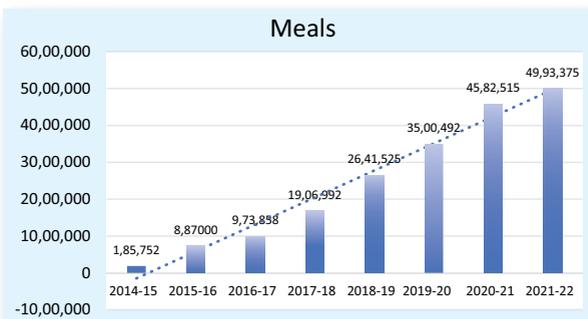
1. A total of 4.99 million nutritious meals were served to those in need.
2. Of this, 2.87 million meals were part of the COVID-19 second wave response for which we were able to mobilize Rs 32 million from various sources.
3. Our partnership with NGOs / Voluntary Groups increased to over 270 because of the wide outreach in our COVID response covering 73 districts in 17 states.
4. Virtual Volunteering which was initiated during the COVID first wave continued to pick up pace and in this year we had 279 virtual volunteers registering with us, which included group events with Corporates too.
5. World Food Day was celebrated on October 16, 2021 with meal packaging in all our offices. The Executive Director also hosted an event for college students online which was very interactive.



Nourishing Lives



Rise Against Hunger India meals are fortified with essential vitamins & nutrients, enriched rice, dal and dehydrated vegetables to combat malnutrition. The meals contain a total of 23 vitamins & minerals. Providing healthy meals to beneficiaries in need takes us one step closer to eliminating malnutrition and ending hunger. This year, we were able to serve people in many rural areas during our response to the deadly COVID 2nd wave. Of the total of 4.99 million meals, 2.8 million was towards COVID response.



**MEALS
SERVED**

49,93,375



**LIVES
NOURISHED**

6,26,820



In urban areas, meals were served to vulnerable groups such as orphans, children of daily wage workers, senior citizens, destitute, low-income groups, medical patients such as those affected by AIDS, tuberculosis, and leprosy, children from low-income families who are physically or intellectually challenged.

Rise Against Hunger India also started to provide meals as a safety net in hunger hotspots in rural areas on Koraput, Malkangiri, Nabarangpur, Dumka, Banka, Jamui, and Godda. In these areas meals are provided to economically underprivileged and vulnerable families, physically challenged, widows, elderly, or single mothers.

Many of our corporate partners supported us in our COVID-19 2nd wave response and as the pandemic's severity went down and employees started slowly coming back to work, some corporate partners expressed interest in doing small meal packaging events which were held with COVID protocols in place with Pepsico, Salesforce, SAP & Alstom hosted such events.



PEPSICO



Empowering Communities



In order to grow our Empowering Communities pillar, this year Rise Against Hunger India opened 2 Cluster Offices in Jeypore (Odisha) & Deoghar (Jharkhand). Each of these teams will work in districts which are at the tri-junction of 3 states.

Some of the projects that have been carried out under this pillar are:

- i. **Meals for Development (M4D):** Under M4D programs, communities in villages come together to create and/or repair community assets and infrastructure by themselves. The participants are provided fortified meals to offset the opportunity cost incurred due to the sacrifice of daily wage employment during the creation/repair of assets and infrastructure. Materials and tools needed for the creation/repair of community assets and infrastructure are also provided by Rise Against Hunger India. **Eight M4D** projects were carried out in the year in hunger hotspot districts - community wedding spaces, platforms for meetings, walls around wells, tube well platforms with drainage, access roads to villages are some of the infrastructure that communities have developed under this project. A total of 363 family in 8 villages participated in the project.
- ii. **Meal-Plus:** Meal-plus programs have been introduced with existing recipients of fortified meals where an additional project is developed that is carried out apart from providing regular meals to the participants. Rise Against Hunger India carried out one such project in Bangalore with a group of physically challenged women. These women have been receiving fortified meals for over a year. Rise Against Hunger India helped them to set up a goods manufacturing unit to produce bags, purses, and so forth. The women with special ability were trained in production and were employed in the unit. They

continue to receive fortified meals from Rise Against Hunger India in addition to which they now earn a small income through the employment created.

- iii. **SAMBAL:** This program, which was launched in the previous year, continued this year too. Micro-level community-based projects were implemented in partnership with local grassroots organizations. Projects were carried out in the districts of Koraput, Nabarangpur, and Malkangiri, Banka & Jamui to promote production of diverse vegetables and mushrooms. **A total of 2,905 small and marginal farmers, primarily women,** have benefitted from this program. The program has led to the creation of vital diverse food at home for very poor households susceptible to malnutrition and conditions such as anemia.
- iv. **Value chain enhancement for small farmers:** Since 2018, Rise Against Hunger India has been working in the heat & drought-prone areas of the Bargarh and Balangir districts in Odisha. Multiple interventions have been carried out to ensure the provision of drinking water, mitigation of fluoride contamination, promotion of organic millets and vegetables to help farmers move away from water-intensive paddy, preparation of value-added millet products, and forward linkages. This year, Rise Against Hunger India has helped set up a unit for the **extraction of neem oil** at Bhutibahal in Balangir district and a **tamarind seed removal** unit at Paikmal in Bargarh district. Prior to the setup of the neem unit, farmers used to collect neem leaves and sell them to traders. The inability to extract tamarind seeds from the fruit also results in low price realization. Now, equipped with technology, the farmers have **achieved a threefold increase in income from neem and tamarind.** This has also led to a rise in the income of the **farmers federation** that houses and maintains the machinery and charges a nominal rent to farmers for usage.

People served over the past 7 years



Responding to Emergencies



Rise Against Hunger India works with local organizations & community groups to ensure that meals and other life-changing aid can reach communities in crisis effectively and according to need. Our biggest emergency response in the year was for the COVID 2nd wave which affected people all over the country.

i. **Meals:** Meals were provided to those who were economically affected by the COVID 2nd wave, such as street vendors, domestic workers, construction workers & other such daily wage earners who had lost their livelihoods due to ongoing curfews/lockdowns. Distribution of meals was carried out through 20 partner NGOs in 17 States.



ii. **Project Saathi:** The high number of deaths during the 2nd wave had thrown challenges and created distress to workers in crematoriums & cemeteries who had to work days & nights to meet the ongoing demand with no increase in wage. These low-paid workers required support so that they could continue to carry on this immense service to mankind. Besides, they were continuously exposed to people who had died due to COVID-19. Rise Against Hunger India initiated Project Saathi to provide meal support to such workers and their families in Bangalore, Mumbai & Delhi. In all 376,488 meals were provided to 2,313 crematorium workers and family members. Each individual family member was provided 120 meals approximately. **Fifty two crematoriums/ cemeteries were part of this project.**

iii. **Ration kits:** Households and families in extremely remote rural areas were economically hit and these were areas where fortified meals could not be provided. Food items were procured locally in 34 such remote districts in 14 states which were packed into ration kits. An equivalent of 10,972,000 meals were shipped to 9,143 people distressed by the pandemic. Ration kits were also distributed to about 10,000 workers in urban areas in Bangalore, Mumbai, Delhi who had lost their jobs such as maids, babysitters, street vendors, etc.



iv. **Ready-to-Eat Snacks:** Supply of ready-to-eat food packets (fruits, bread, biscuits, juice, water, etc.) to hospital workers, crematorium staff, attendants & relatives of patients near the hospitals and crematoria was carried out by RAH India. A total of 6,020 snacks were distributed in Bangalore, Mumbai, and Delhi-NCR. Kits were also provided to homeless groups and individuals.

v. **Project Shield-Up:** Despite the availability of COVID-19 vaccines, pace of vaccination was slow across the country, especially in rural areas due to lack of resources to reach vaccine centers, misconceptions / myths leading to increased vaccine hesitancy. RAH India carried out programs in 16 districts of 10 states, to remove vaccine hesitancy and increase COVID-19 vaccination. Our efforts resulted in the vaccination of 6,971 individuals.



vi. **Medical equipment for COVID-19 centers:** During the COVID-19 pandemic, the existing hospital infrastructure was unable to cater to the high rise of cases in the country. With support from Salesforce, Rise Against Hunger India reached out to provide essential medical items and equipment to COVID-19 centers run by AIDS Combat International in Mumbai and Prayas JAC Society in Delhi. Essential items such as medical beds, accessories, hygiene kits, medicines etc.

Growing the Movement



The foundation on which Rise Against Hunger is built consists of our volunteers. With the restrictions on physical volunteering for most part of the year, virtual volunteering which was introduced in 2020 of COVID, really picked up. Both individual volunteering and group volunteering (which we call our Gather for Good programs) where volunteers from a company gather virtually and learn more about the hunger situation globally, Rise Against Hunger India's work towards its goal of ending hunger and a fun quiz time. Employees from PepsiCo, SAP, Master Card, FactSet and institutes such as Lovely Professional University and International School for Management Excellence participated in **Gather for Good events** in the year with a total participation of **433 volunteers**.

We also had 279 individuals sign up for virtual volunteering. These volunteers wrote stories, did research on hunger, prepared graphics on different topic which could be used for social media, did some creative artwork, on topics such as food waste, healthy diets, diverse food items, food hygiene, etc. In addition, 427 volunteers participated in the Meal Packaging Events with corporates that took place towards the end of the year with COVID protocols in place.



HOW CLIMATE CHANGE AFFECTS FOOD!

Yes, because of which our food systems are being pushed to the breaking point. Yield growth for wheat, maize, etc. has been declining in many countries due to extreme heat, severe weather, and droughts. In the absence of effective adaptation, global yields might decline by up to 30 percent by 2050.

CAN STARVING CAUSE PERMANENT DAMAGE?

Rise AGAINST HUNGER

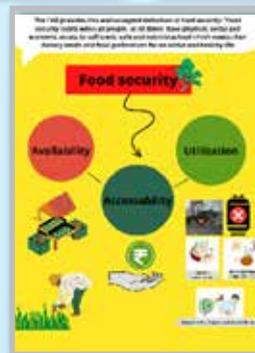
- Starvation is a severe deficiency in caloric energy intake needed to sustain human life. It is the most extreme form of malnutrition.
- In humans, prolonged starvation can cause permanent organ damage and eventually, death. The basic cause of starvation is an imbalance between energy intake and energy expenditure.
- Risks & symptoms. When we experience prolonged low-energy intake and as long as water is available, our bodies enter into a series of metabolic modes.
- It is the body's way of recognizing that food is scarce and that it needs to re-allocate resources in preparation for what might be an extended period of time. Basically, the body is saying: "come time to give them a chance to find some food."

THE EFFECTS OF CHRONIC HUNGER

Rise AGAINST HUNGER

What is Chronic Hunger?
Chronic hunger designates a state of long-term undernourishment. The body absorbs less food than it needs. Although the needs mostly report on acute hunger crisis, globally, chronic hunger is by far the most widespread. It usually arises in connection with poverty.

Who suffers from Chronic Hunger?
Poor people and many people belonging to the class of Below Poverty Line (BPL) suffer from chronic hunger because of their very low income and in turn inability to buy food even for survival.



Corporate partners



Many existing corporates and some new corporates joined hands with Rise Against Hunger India in serving those in need, especially during the COVID 2nd wave. Since volunteers could not be engaged physically, meals were packed by RAHI present in house.

Some of our big donors during the year were:

NGO partners

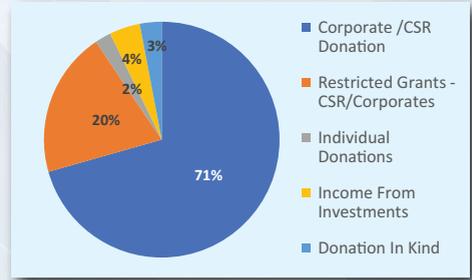


Our partnership base was significantly expanded & we worked with many field-based NGOs, Community organisations in rural districts of the country during our COVID response. We are deeply grateful to these field partners with whose support we were able to serve people in hard-to-reach pockets. The total number of NGO partners stands at 274 now.

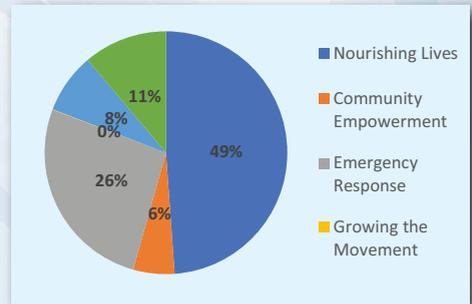


Financials 2021-22

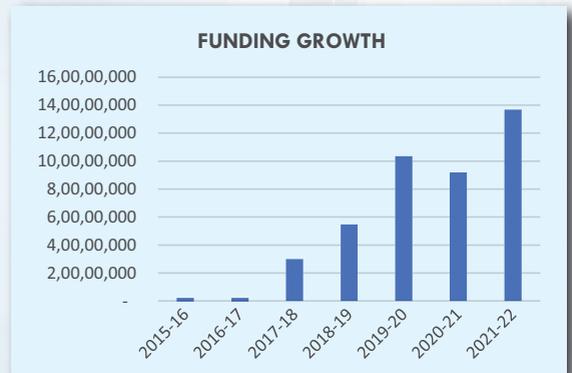
INCOME FY 2021-22		
Particulars	Amount	%
Corporate /CSR Donation	9,65,47,927.93	71%
Restricted Grants - CSR/Corporates	2,73,03,924.00	20%
Individual Donations	30,42,809.70	2%
Income From Investments	57,61,382.00	4%
Donation In Kind	40,97,965.00	3%
TOTAL	13,67,54,008.63	100%



EXPENDITURE FY 2021-22		
Particulars	Amount	%
Nourishing Lives	3,86,41,929	49%
Community Empowerment	43,51,554	6%
Emergency Response	2,08,82,486	26%
Growing the Movement	49,438	0.1%
Fundraising Events & Program	63,43,606	8%
Capex & Admin	88,26,226	11%
TOTAL	7,90,95,239	100%



FUNDING GROWTH		
YEAR	AMOUNT	%
2015-16	64,420	
2016-17	1,38,480	
2017-18	2,99,99,860	7%
2018-19	5,48,26,253	13%
2019-20	10,35,02,257	25%
2020-21	9,19,57,833	22%
2021-22	13,67,54,009	33%
TOTAL	41,72,43,112	100%



Credibility Alliance Norms Compliance

Governance				
#	Name	Designation	Gender	Profession
1	Hatim Dawasaz	Settler	Male	Service
2	Hatim Hakimuddin Amreliwala	Trustee	Male	Businessman
3	Dolamani Mohapatra	Managing Trustee	Male	Social Worker
4	Mary Paul	Board Member	Female	Social Worker
5	Vineet Handa	Board Member	Male	Businessman
6	John Rodrigues	Board Member	Male	Chartered Accountant

Staff Details			
Gender	Paid full-time	Paid Service Contract	Paid Consultant
Male	18	1	1
Female	4	14	1

Name & address of main bankers

- State Bank of India
New Delhi branch, New Delhi
- Punjab National Bank
HRBR Layout branch, Bangalore

Name & address of auditor

Dias & Associates
501, 2nd floor, 5th cross
HMT Layout, Ganganagar
Bangalore

Break-up of meals & people served in 2021-22		
Meals given	Number of meals	People served
Nourishing Lives	23,16,329	11,765
Community Empowerment	w	8,303
Emergency Response	26,69,042	6,06,792
	49,93,375	6,26,860

SNAPSHOT – APRIL 2015 TO MARCH 2022



LIVES NOURISHED
2.35 million



VOLUNTEERS ENGAGED
50,064



MEALS SERVED
22.3 million



LOCAL PARTNERS
274

<https://www.riseagainsthungerindia.org/>

Twitter: <https://twitter.com/RiseIndia2030>

Facebook: <https://www.facebook.com/RiseAgainstHungerIndia/>

Instagram: <https://www.instagram.com/riseagainsthungerindia/>

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