

The mission of Rise Against Hunger India is to nourish lives, empower communities, respond to emergencies and build a movement towards ending hunger.



### NOURISHING LIVES



## **EMPOWERING COMMUNITIES**



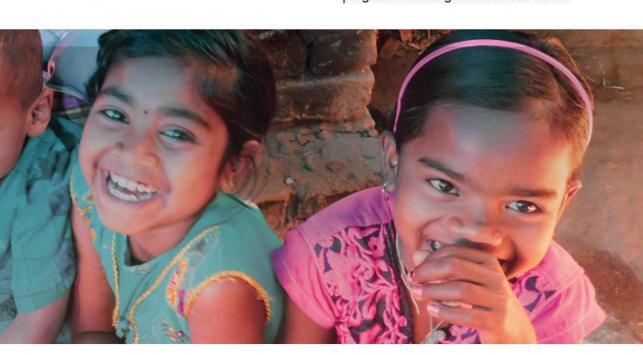
RESPONDING TO EMERGENCIES



GROWING THE MOVEMENT

From the implementation of sustainable community development projects to our meal packaging program, we strive to make an impact on hunger by building resilience, self-sufficiency and empowerment in communities worldwide.

Rise Against Hunger India has now completed 6 years of operations in the country. The year 2020-21 was a challenging year for the entire world. For Rise Against Hunger India also, the year was fraught with difficulties due to spread of the COVID-19 pandemic. The pandemic created shortages of resources and difficulties in execution of programs. On the other hand, it increased the number of people who were in need of support due to the strict lockdowns. The lower strata of society, comprising of daily wage workers, construction workers, contract laborers, street vendors etc were the worst hit as they lost their source of income and were under the threat of dying from hunger. Our programs in rural areas were also affected due to constraints in inter-state mobility. In spite of all these challenges, Rise Against Hunger India stood steadfast and served thousands of people in distress, carrying out programs with diligence and dedication.



## HIGHLIGHTS OF THE YEAR 2020-21

- 1. A total of 4,582,515 fortified nutritious meals were served (as cooked meals or as dry food packets).
- 2. Of this, 3,033,795 meals were part of the COVID-19 first wave response through which we were able to reach 6,80,789 people in 38 locations, in partnership with 86 NGOs/Voluntary Groups.
- 3. This was possible because we were able to mobilize Rs 23,996,847 from various sources for our COVID-19 response.
- 4. On Women's Day (March 8, 2021), Rise Against Hunger India launched SAMBAL (creating livelihood resource base), a program initiative specially for women farmers.
- A special program for pregnant women was carried out in Kundanahalli in Bangalore funded by TESCO.
- 6. Virtual Volunteering was initiated (in place of physical volunteering which was not allowed due to the COVID situation ). This was a hit with several individuals & corporate houses.
- 7. To facilitate in-house meal packaging a new & bigger office-cum-warehouse space was taken up in Mumbai.





- 8. A Telecalling Unit was set up as a pilot to raise donations from individuals.
- 9. Agriculture & farming machines were provided to groups of farmers in Odisha for shared use as part of climate smart agri initiative. These machines cut down the manhours put in by the farmers substantially.
- 10. World Food Day was celebrated on October 16, 2020 with a webinar that had eminent speakers on the panel. Rise Against Hunger India also recognised & honoured:
  - Food Heroes farmers who have strived to put food on people's plates.
  - Hunger Heroes those who have gone out of their way to provide food to the hungry during the pandemic.
- 11. Board Members & staff visited our program area in Bargarh, Odisha and interacted with farmers who are using the machines that were provided by Rise Against Hunger India for group use.

Rise Against Hunger India meals are fortified with essential vitamins & nutrients, rice, dal (lentils) and dehydrated vegetables to combat malnutrition. Each meal contains a total of 23 vitamins & minerals. One meal packet contains enough quantity for 6 servings. Providing healthy meals to those in need takes us one step closer to eliminating malnutrition and ending hunger.

This year, several of our corporate partners supported us in our COVID-19 response and also for continued support to those NGOs to whom we had committed to provide nutritious meals - orphanages, homes for street children, children of prisoners, destitute children, victims of child trafficking, abandoned senior citizens and other vulnerable groups.





Meals served 4,582,515



Lives Nourished 6.92.806





4.58 million meals were distributed in 2020-21 of which 3 million were part of the COVID response.

## NOURISHING LIVES

Rise Against Hunger India nourishes lives by meeting the most basic and immediate needs of vulnerable people and supporting safety net programs that provide nourishment. Rise Against Hunger India's packaged micronutrient-rich meals are served to vulnerable groups in partnership with local NGOs. This year many of our NGO partners participated in our COVID response to meet the needs of daily wage workers who had lost their jobs due to the lockdowns. Due to increased need, this year we exceeded our annual goals compared to all previous years.

### CASE STUDY:



Bala, a resident of Mumbai, lives with her 9-year-old daughter in Goregaon East. Both Bala and her daughter have a hearing and talking disability. A few years ago Bala's husband, the bread winner of the family, deserted them leaving behind zero support or resources for the two. She now stays in a hut (built with plastic sheets) and offers her services as a house cleaner to the residences nearby.

During the pandemic, people have been hesitant in asking anyone for house help. Bala too suffered having to sit at home without pay. For Bala, there is no option to work remotely and so she had to go without pay for months. Due to this, she found it extremely hard to gather essential resources like food. As Rise Against Hunger India learned about Bala, we approached her and offered her our fortified meal packets.

We were delighted to help Bala and felt inspired by her story. She was happy to recieve the food packets/ration kits containing essential items that helped support her family during the tough times. Bala is very grateful for the help she has recieved.

## **COVID ADAPTABILITY**

With the rise of Covid positive body count during the early stages of the pandemic, there was a huge drop in numbers of volunteers helping us on grounds. Travelling within the city and across states was an issue faced on a daily basis due to sealing of borders and containment zones emerging in many areas, restricting the reach for our members. Some of our field staff, NGO staff and frontline workers contracted the COVID infection and suffered personal losses. This did pose some challenges in reaching out to the needy pockets. We were lucky to have many field partners with whom we were able to keep the activities going inspite of disruption.

As a solution, we re-organised the set-up for meal packaging in our warehouse with proper Covid safety protocols in place. We also recruited a handful of daily wage labourers from nearby areas and employed them. Our staff members joined hands in making sure we do not undergo any kind of shortage this time around. To avoid long hold ups, we worked with many small vendors across the country who were able to provide us dry ration kits locally. The packaged meals were sent in our truck to far-off areas and we successfully carried out our Covid relief operations.



## EMPOWERING COMMUNITIES

Rise Against Hunger India bolsters agricultural production and incomes through programs promoting improved agricultural methods, business skills and market access. With training and access to quality seeds & fertilizers and through the provision of farming machines, the produce can be increased and farmers can harvest a variety of nutritious crops. By supporting livestock production, we provide pathways to diversify diets and improve nutritional outcomes. Through income generating activities, we help individuals increase their earning potential and their consistent access to food.



Women farmes at the launch of SAMBAL initiative, Odisha, March 08, 2020

## PROMOTION OF CLIMATE FRIENDLY AGRICULTURE: MILLETS PROJECT

In the backdrop of the COVID crisis, lives of farmers had come to a standstill in Bargarh. Small and marginal farmers used to heavily supplement their agricultural income by working in nearby towns as daily wage workers, a choice no longer available. Rise Against Hunger India initiated a response to this crisis by helping communities build shared assets that can not only enable execution of climate-smart agriculture but also help to build resilience to overcome systemic shocks that arise in future. Rise Against Hunger India has initiated a project to promote millet production and marketing consumption of millet based products. Farmers' Federation has been supported to install and run an outlet which sells millet-based dishes.



#### PROMOTION OF SCIENTIFIC GOAT FARMING

The Bhil tribes of Sardarpur Block in Dhar district of Madhya Pradesh have been rearing goats for generations. However, the income generated was highly suboptimal due to lack of access to technology. Over 500 households were supported through development of Pashu Sakhis (Friends of Livestock), Community Livestock Managers trained local youth to build business linkages, Community based Insurance (Mutuals) for livestock, Bakari Paalak Paathshaala - farmers experiential learning platform, live body weight goat price assessment & herbal means for livestock healing. Mortality in adult goats was reduced from 15-20% to 4-5%, and mortality in kids was reduced from 15-30% to 5-10%.



## EMPOWERING COMMUNITIES

#### SAMBAL: CREATING LIVELIHOOD RESOURCE BASE

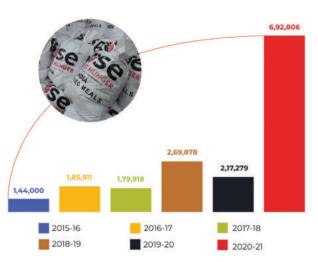
In rural India, women make up about 33% of cultivators and about 47% percent of agricultural labourers. On 8th March 2021, International Women's Day, Rise Against Hunger India launched projects aimed at improving household food security through farm-based micro-projects in hunger hotspots of India. This is part of the SAMBAL initiative that was announced on World Food Day 2020.



SAMBAL focuses on 4 elements – increased production, increased food delivery & consumption, improved value chain linkage & women-centric leadership.

Six clusters of hunger hotspots across the country have been identified for sustained interventions. This year the initiative was launched in Cluster 1 comprising of Koraput, Malkangiri and Nabrangpur districts of Odisha, Dantewada and Bastar in Chattisgarh & Vizianagaram in Andhra Pradesh. The first set of projects shall benefit 550 households in addition to the 2000 households in Bargarh and Balangir.





## RESPONDING TO EMERGENCIES

Rise Against Hunger India responds to rapid onset disasters to meet immediate needs of affected populations and support the transition toward recovery & rehabilitation. In building the resilience of vulnerable people, we work hand-in-hand with local organizations to ensure that our meals and other life-changing aid can reach communities in crisis effectively and according to need. This year the biggest emergency we faced was the situation caused by the sudden COVID lockdowns which resulted in millions of people being rendered jobless, trying to make their way back to their native villages in the hope of escaping the devastating state of hunger & homelessness in the cities.

#### **COVID RESPONSE**



Rise Against Hunger India was on the ground within 24 hours of the first lockdown being announced providing food to construction laborers, housemaids, drivers, street vendors and other daily wage workers who had lost their jobs overnight. We provided packaged meals to these vulnerable groups affected by the COVID lockdowns and were in dire need of support. Apart from food, essential items like cooking oil, spices, masks etc. were also supplied. Through collaborations with other organisations and volunteer groups, we were able to serve the distressed at 38 districts in the states of Delhi-NCR. Haryana, Karnataka, Maharashtra, Punjab, Rajasthan, Telangana and Uttar Pradesh.

#### AMPHAN CYCLONE RESPONSE

The powerful cyclone Amphan that hit Eastern India in May 2020 caused widespread damage especially in West Bengal & Odisha. Rise Against Hunger India partnered with a local NGO called Helpp and was able to provide immediate food assistance for 3 days to 300 people affected by the cyclone in the Sunderbans area.









3,033,795 Meals Served



6,80,789 Beneficiaries



38 Districts
9 States

## GROWING THE MOVEMENT

#### VIRTUAL VOLUNTEERING

Volunteers have always been at the heart of Rise Against Hunger India's work, particularly the meal packaging program. With the restrictions on physical volunteering due to COVID, we had to think of other ways to involve volunteers in our program. With many of our corporate partners also requesting for virtual volunteering options, we introduced a group virtual volunteering program called Gather for Good and several individual virtual volunteering options, including creating artwork & graphics on hunger-themed topics.

In the Gather for Good program, volunteers from a company gather virtually and Rise Against Hunger India shares with them about the hunger situation globally and in India followed by a brief on the work that Rise Against Hunger India does towards its goal of ending hunger. This is followed by a Hunger Quiz which has both fun elements and interesting facts on hunger that could be real eye-openers. Employees from FactSet, Western Digital & Denave participated very enthusiastically in Gather for Good programs and gave very good feedback.



Artwork & Research by Rise Against Hunger India's Virtual Volunteers: Monica Joy, Samhita & Aria Kanani

# Impact of climatic change on food crops

Climate change is likely to threaten all life forms on earth including plants and animals. The degree of sensitivity will, however, vary from one species to the other. Changes in temperature and perceptive patterns will affect several weather sensitive sectors like agriculture, forestry, water resources and coasts. The impact of these changes will also be felt on human systems affecting human health, human settlements, and industry and energy sectors.

Developing countries will be more affected by climatic change because they depend more on climate-sensitive sectors like agriculture, forestry or fishing. Under an enhanced greenhouse condition, the variability of Monsoon is projected to increase resulting in recurring droughts or floods, which will affect agricultural production and increase the vulnerability of the large agrarian population, climatic change is likely to affect the country's national resource base, with major implication for agriculture and forestry sectors and huge impacts in coastal regions.

Agriculture and its allied activities constitute a significant proportion of the energy, contributing to nearly 19% of the total gross domestic product (GDP). The tremendous importance of agriculture to the Indian economy can be gauged by the fact that more than 60% of the workforce is dependent on this sector. Besides, the share of agricultural products in export earning is also substantial.

We also had many individual volunteers who signed up for virtual volunteering too. The options given to them were creative writing (stories, research on hunger, social media content & more) or making any style of artwork, on topics such as food waste, healthy diets, diverse food items, food hygiene, home-grown vegetables & other such areas.



Artwork by Rise Against Hunger India's Virtual Volunteer: Ankita Vaidyanathan

08

## CORPORATE PARTNERS

n the year, Rise Against Huger India's corporate partnership base increased with new corporates joining hands to help us with the COVID response in the year 2020-2021.



































## FINANCIALS 2020-21

Particulars	In Dunger of an Morch 21 2021
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Source of Funds	
Corpus Fund	1,100
Reserves & Surplus	14,29,95,179
Current Liabilities	1,89,603
Total	14,31,85,882
Application of Funds	
Fixed Assets	50,36,070
Investments	1,56,63,559
Current Assets, Loans And Advances	12,24,86,253
Total	14,31,85,882

Particulars	In Rupees as on March 31,2021	
Income		
General Donations/Contributions	88,106,385	
Income From Investments	38,51,116	
Other Income	332	
Total (A)	9,19,57,833	
Expenditure		
Program Expenses	4,20,39,569	
Administration and General Expenses	58,64,474	
Depreciation and Amortisation	12,49,880	
Total (B)	4,91,53,923	
Net Surplus/ (Deficit) for the year (A-B)	4,28,03,910	

## CREDIBILITY ALLIANCE NORMS COMPLIANCE

#### Governance

#	Name	Designation	Gender	Profession
1.	Hatim Dawasaz	Settler	Male	Service
2.	Hatim Hakimuddin Amreliwala	Trustee	Male	Businessman
3.	Dolamani Mohapatra	Managing Trustee	Male	Social Worker
4.	Mary Paul	<b>Board Member</b>	Female	Social Worker
5.	Vineet Handa	<b>Board Member</b>	Male	Businessman
6.	John Rodrigues	Board Member	Male	Chartered Accountant

#### **Staff Details**

Gender	Paid full-time	Paid part-time	Paid consultants
Male	11	1	3
Female	2	2	3

#### **NAME & ADDRESS OF MAIN BANKERS**

**State Bank Of India**, New Delhi Branch, New Delhi.

## Punjab National Bank,

HRBR Layout branch, Bangalore

#### **NAME & ADDRESS OF AUDITOR**

**Dias & Associates** 501, 2nd floor, 5th cross, HMT Layout, Ganganagar, Bangalore



#### CONTACT US



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