



# Rise<sup>®</sup>

AGAINST HUNGER

2019 | ANNUAL  
REPORT





Dear Friends,

In 2019, the Food and Agriculture Organization announced that the world was off track from the United Nations Sustainable Development Goal 2 of achieving zero hunger by 2030. The number of people facing hunger worldwide was stagnant, hovering around 820 million. Rise Against Hunger knew this was not a time to be discouraged, but rather an opportunity to challenge ourselves as an organization and lock into our mission on an even deeper level.

Rise Against Hunger continued to support those facing hunger around the world in 2019, serving nearly 1.8 million people in 36 countries. Students in the school feeding programs we support each received an average of 131 meals. 2019 also saw the graduation of five Empowering Communities projects, including Empowerment through Enterprise implemented by partner Children of Vietnam. Through financial literacy and business development training, this project helped 246 single mothers increase their incomes.

The year also presented us with multiple opportunities to grow the movement — increased volunteerism and advocacy are vital to ending world hunger. In August, the musician Ed Sheeran partnered with Kraft Heinz to create special edition Heinz Tomato Ketchup bottles, which were auctioned to raise money for two charity partners, including Rise Against Hunger, bringing new eyes and passion to our cause.

The continued dedication of our supporters, evidenced by 77.4 million meals packaged by over 415,000 volunteers worldwide, enabled us to impact so many lives in 2019 — thank you! 2020 has already brought new challenges as the number of those facing hunger is expected to drastically rise due to COVID-19. Rise Against Hunger's commitment to ending hunger remains unwavering. It IS still possible to end hunger if we act with urgency, and we ask that you join us as we rise to meet the needs of those in crisis!



Barry Mattson  
Rise Against Hunger Chief Executive Officer

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### Our Mission & Notes for 2020

Driven by the vision of a world without hunger, Rise Against Hunger is growing a global movement to end hunger by empowering communities, nourishing lives and responding to emergencies.



# NOURISHING LIVES



At school, Tra, a 5-year-old girl living in Vietnam, receives even more than an education — she also receives Rise Against Hunger meals distributed by partner Children of Vietnam. In Ba To, the mountainous region where she lives, many households face income instability and struggle to cover the cost of school fees and food. The school meals help Tra and her classmates gain the proper nutrition needed for their development. Across the globe, school feeding programs also encourage school attendance and boost academic performance.

In 2019, 935 schools in 25 countries received Rise Against Hunger meals to support their school feeding programs as part of Nourishing Lives, one of our four Pathways to End Hunger. These initiatives work to meet the immediate, basic needs of communities around the world and function as a safety net while long-term food security projects are established. In addition to school settings, meals are also distributed in hospitals, maternal health centers and more. Nearly 789,000 people were impacted through Nourishing Lives initiatives this year. For Tra — one of those people served — school provides her with the opportunity to learn, make friends and meet her nutritional needs.



**77.4 MILLION**  
MEALS PACKAGED

**788,851**  
LIVES IMPACTED

**131**  
MEALS PER STUDENT



**33,161**  
LIVES IMPACTED

# EMPOWERING COMMUNITIES



In June 2019, Rise Against Hunger partnered with Development in Gardening (DIG) to kickstart the Leveraging Agriculture to Unite Communities and Hospitals (LAUNCH) program in Ziguinchor, Senegal. To create a lasting impact on the lives of people in this southern Senegalese city, the project establishes community gardens at hospitals and supports participants in setting up their own home gardens. This increases the availability of nutrient-dense fruits and vegetables for populations at risk, including people living with HIV, undernourished children, pregnant and lactating women and people with disabilities. Since many vegetables grow within a few months, families are able to quickly begin harvesting produce to add to their meals, making it easier and more affordable to have a healthy diet. On top of the nutritional benefits, the garden produce is also in demand at local markets and can help generate income for LAUNCH participants. Within the next two years, the LAUNCH project will improve food security and directly benefit over 2,000 people.

**9**  
EMPOWERING  
COMMUNITIES PROJECTS





## RESPONDING TO EMERGENCIES



As a single mother, Andrea searched for a safe place to raise her two daughters, Isabella and Maria. Living in an unsafe and impoverished community, she faced challenges with access to nutritious food and support for her family. Finally settling in Colombia, she found the Mercy dining room — a safe haven to call home. There, Andrea and her daughters began receiving Rise Against Hunger meals distributed by partner Rotary e-Club of Houston. Today, Isabella, age 6, and Maria, age 2, are healthy, have more energy and are living in safer conditions. Across the globe, Rise Against Hunger works to meet the needs of families like Andrea's during times of uncertainty.

In 2019, people in 11 countries received assistance in response to sudden and ongoing crises through our Responding to Emergencies pathway. By delivering food assistance, nutrition, water filters and hygiene kits, our organization is able to reach those who have been displaced by natural disasters and man-made crises. In building the resilience of people at risk, Rise Against Hunger works hand-in-hand with a host of organizations around the globe to support families and communities. This year, 610,464 lives were impacted by our crisis response efforts. For Angela and her daughters, Isabella and Maria, meeting their immediate needs has put their family on the path toward recovery and a brighter future.

**\$136,127**  
VALUE OF GRANTS  
DISBURSED

**11**  
COUNTRIES  
SERVED

**610,464**  
LIVES IMPACTED



## GROWING THE MOVEMENT



On October 16, 2019, community members from across Raleigh, N.C. went to Transfer Co. Food Hall during their lunch hour — but they weren't there to eat! They were there to participate in a community-wide Rise Against Hunger Experience meal packaging event in honor of World Food Day. A day dedicated to tackling world hunger, World Food Day is one of the United Nations' most celebrated annual holidays.

Volunteers of all ages joined the movement to end world hunger by working together to package 10,000 meals in under two hours. They saw firsthand how a big impact can be made, even in a small amount of time, when everyone comes together with a common goal. Through their actions on World Food Day, every volunteer advocated for the importance of ending hunger and became a Hunger Champion!

**415,282**  
VOLUNTEERS  
ENGAGED WORLDWIDE



# FINANCIAL RESPONSIBILITY

## Assets

Current assets	2019	2018
Cash and cash equivalents	\$3,811,002	\$5,017,330
Promises to give	493,249	621,850
Promises to give-related party	10,207	14,559
Accounts receivable	973,869	719,473
Other receivables	441,093	190,979
Inventory – Purchased	518,015	588,991
Inventory – Donated	43,250	118,638
Prepaid expenses	365,155	362,629
<b>Total current assets</b>	<b>6,655,840</b>	<b>7,634,449</b>
<b>Property + equipment, net</b>	<b>1,418,144</b>	<b>533,446</b>
<b>Other assets</b>		
Deposits	98,688	92,242
Non-current portion of promises to give	-	266,667
Non-current portion of promises to give-related party	41,317	57,403
<b>Total assets</b>	<b>\$8,213,989</b>	<b>\$8,584,207</b>

## Liabilities and Net Assets

Current liabilities	2019	2018
Accounts payable	\$1,738,176	\$2,351,876
Accrued expenses	577,320	616,596
Deferred revenue	1,113,730	1,530,604
Lease payable	158,609	34,061
Note payable	-	2,874
Deferred rent	-	12,041
<b>Total current liabilities</b>	<b>3,587,835</b>	<b>4,548,052</b>
<b>Long-term liabilities</b>		
Non-current portion of lease payable	983,573	229,797
Non-current portion of note payable	-	-
Non-current portion of deferred rent	164,412	95,534
Total long-term liabilities	1,147,985	325,331
<b>Total liabilities</b>	<b>4,735,820</b>	<b>4,873,383</b>
<b>Net assets</b>		
Without donor restrictions	2,984,314	2,935,764
With donor restrictions	493,855	775,060
Total net assets	3,478,169	3,710,824
<b>Total liabilities and net assets</b>	<b>\$8,213,989</b>	<b>\$8,584,207</b>

## Revenues

	2019	2018
Meal packaging income	\$19,750,675	\$18,959,621
Grants and contributions	6,303,566	6,428,168
Donated inventory	35,986,452	33,648,478
Donated rent	126,720	126,720
Donated services	118,357	80,516
Sales revenue	25,532	28,710
Interest and dividends	40,496	30,622
Gain (Loss) on sale of equipment	1,717	(3,674)
Net assets released from restrictions	-	-
<b>Total support and revenues</b>	<b>\$62,353,515</b>	<b>\$59,299,161</b>

## Expenses

Program services	\$56,745,237	\$53,890,940
Management and general	4,368,537	5,279,267
Fundraising activities	1,472,396	1,648,129
<b>Total expenses</b>	<b>\$62,586,170</b>	<b>\$60,818,336</b>



	2019	2018
Changes in net assets	(232,655)	(1,519,175)
Net assets at beginning of year	3,710,824	5,229,999
Net assets at end of year	\$3,478,169	\$3,710,824

# CORPORATE PARTNERS

This year, our corporate partners and their employees actively engaged in our mission to end hunger by making an impact through meal packaging events, global giving, sustainable development programs and much more. At Rise Against Hunger, we are grateful for the dedication and contributions of our partners and are thrilled to continue joining hands as we serve people around the globe. Through our partnerships worldwide, let's continue to end hunger together.



## PLATINUM PARTNERS



## GOLD PARTNERS



## SILVER PARTNERS

ADP  
AIG  
Cadence Design Systems  
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# ORGANIZATIONAL DONORS

## \$1,000,000+

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MAP International  
Rotary International\*  
Teligent Pharmaceuticals  
The United Methodist Church\*\*

## \$100,000 - \$999,999

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Wesley Memorial United Methodist Church, High Point, NC  
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West Alexander Presbyterian Church, West Alexander, PA  
West Chester United Methodist Church  
West Lawn United Methodist Church  
Westminster Presbyterian Church, Knoxville, TN  
Westminster Presbyterian Church, West Chester, PA  
Wildwood United Methodist Church, Magnolia, TX  
Williamsburg Presbyterian Church, Williamsburg, VA  
Woodlake United Methodist Church, Chesterfield, VA

\*This reflects the total contributions of all Rotary International organizations to Rise Against Hunger during 2019.

\*\*This reflects the total contributions of all The United Methodist Church congregations to Rise Against Hunger during 2019.

# INDIVIDUAL DONORS

## FOUNDER’S CIRCLE

Rise Against Hunger  
Founder’s Circle Members  
are recognized for their  
generous contributions of  
\$10,000 or more.

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Friends of Rise Against  
Hunger are recognized  
for their generous  
contributions of  
\$5,000 - \$9,999.

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## THE FOLLOWING COMPANIES AND ORGANIZATIONS ARE RECOGNIZED FOR THEIR GENEROUS IN-KIND CONTRIBUTIONS.

Clean the World  
Kraft Heinz Company Foundation  
MAP International  
MedShare

NC Conference of The United  
Methodist Church  
Teligent Pharmaceuticals



As we move through 2020, COVID-19 threatens to dramatically increase people facing hunger. Providing food assistance to children and families is now even more vital in our continued efforts to support and empower communities worldwide. We are deeply committed to the communities we serve — and your generosity can be a part of their solution as you join us in creating a hunger-free world.

[riseagainsthunger.org/give](https://riseagainsthunger.org/give)

## EXPERIENCE RISE AGAINST HUNGER AROUND THE GLOBE

### UNITED STATES LOCATIONS

Atlanta, GA  
Charlotte, NC  
Chicago, IL  
Dallas/Fort-Worth, TX  
Eastern North Carolina  
Houston, TX  
Indianapolis, IN  
Jackson, MS

Jacksonville, FL  
Kansas City, KS  
Los Angeles, CA  
Lynchburg, VA  
Miami, FL  
Nashville, TN  
New England  
New York, NY  
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Orlando, FL  
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Richmond, VA  
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San Diego, CA  
San Francisco Bay Area  
Tampa, FL  
Washington, D.C.

### INTERNATIONAL LOCATIONS

Malaysia  
South Africa  
India  
Philippines  
Italy







#RiseAgainstHunger



[riseagainsthunger.org](http://riseagainsthunger.org)

